

# CONFERENCE EDITION

# WYOMING

## LIBRARY ASSOCIATION

July 2010 • [www.wyla.org](http://www.wyla.org)

## 'Unshelved' 2010 keynote speakers

Bill Barnes and Gene Ambaum, of Unshelved, will be the Keynote Speakers for the 2010 Wyoming Library Association (WLA) Annual Conference, held Sept. 29 to Oct. 1, 2010 in Casper, at the Parkway Plaza Hotel & Convention Centre.

Barnes and Ambaum will discuss their work and why they think that libraries are so funny to kick off the annual conference that is packed with useful sessions, fun presenters

and many opportunities to meet with librarians across the state.

The keynote session will be at 8:30 a.m., Thursday, Sept. 30 in the Parkway Plaza Ballroom.

So, who are these guys? They are the creators of the wildly successful web comic, Unshelved ([www.unshelved.com](http://www.unshelved.com)). More specifically, Barnes is a native New Yorker who was dragged all



*Gene Ambaum of Unshelved*

around the world by his parents at a very formative age and finally ended up in the wilds of Seattle. He is a trained software designer and very much "an untrained cartoonist," he says in his bio. Ambaum



*Bill Barnes of Unshelved*

is the pen name of a public librarian from the Seattle area. He loves graphic novels, television shows from his childhood, pina colodas, and getting

caught in the rain. He continues to make the mistake of letting Barnes write his bios, he jokes.

Want to know what possessed Barnes and Ambaum to write a comic strip about a library? And how they keep tens of thousands of librarians around the globe laughing everyday? Come to the keynote session to find out. Registration for the WLA Annual Conference starts July 21, so "Cowboy Up" and meet us there!

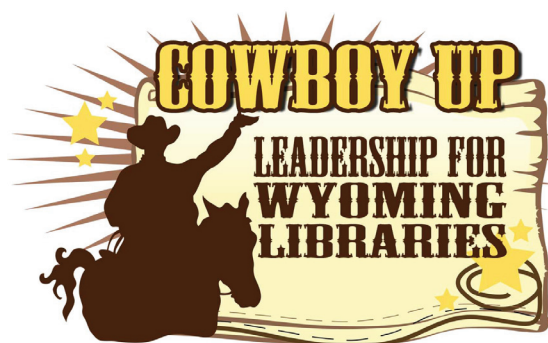
## WLA to 'Cowboy Up' for leadership

Giddy-up! The Wyoming Library Association (WLA) Annual Conference is Cowboying Up again in 2010. The Annual WLA Conference is being held in Casper Sept. 29 to Oct. 1, 2010 at the Parkway Plaza Hotel & Convention Centre. This conference promises to be a good source of information and empowerment for all librarians across the state.

The fun starts on Wednesday, Sept. 29 with a pre-conference session "Building the Better Future for the People You Serve: What Might Your Library Look Like Tomorrow" with Pat Wagner. The session starts at 1:30 p.m. and focuses on how to evaluate and design your library services to serve present and future needs while

reviewing basic shifts in library philosophy. Participants will be able to take ideas back to their libraries to help manage growth and change. The session costs \$25 to attend.

Then, Wednesday evening at 6 p.m., there will be the opening reception featuring a speed dating event with your favorite Wyoming authors! Grab at taco from the taco bar, a



Librarian Margarita from the cash bar and wait for the authors to come to you. Authors like Craig Johnson, Zach Pullen, Mackie

d'Arge, John Nesbitt and Mary Gillgannon and others will be there.

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And, after all the table-hopping, these fine authors will be available to autograph your favorite novels. Don't have a copy? No worries! Books will be sold at the reception.

Thursday, Sept. 30, there will be the general conference with a keynote speech by Bill Barnes and Gene Ambaum, creators of *Unshelved*, who will tell participants what it is like to write a comic strip about libraries and how they keep readers laughing from day to day. Then, it is off to the general conference sessions that include a wide variety of topics and presenters. Children's Book Guild Nonfiction Award winner Sneed B. Collard III will have a session discussing how real-life experiences have shaped the 50-plus books he's written. Other sessions include Active Learning in the Library, a technology showcase, programming sessions designed to help you learn to do more at your library and much more!

The Legislative Luncheon, which starts at 12:10 p.m. Thursday, Sept. 30, will feature a forum of candidates for state Governor or Superintendent of Public Instruction who will be available to answer questions about libraries' role in the larger state community. There will also be the presentation of the Media Award, Trustee/Volunteer Award and Meritorious Service Award.

The Awards Banquet and Reception on Thursday, Sept. 30 will honor librarians and libraries that have made outstanding contributions to Wyoming libraries and the community. The reception with a cash bar starts at 6 p.m. Dinner follows at 6:30 p.m. at features entertainment provided by Wyoming Fiddlers' Association, District No. 4.

Come watch the sibling revelry as sisters Janet Stevens and Susan Stevens Crummel tell us about how they create award winning picture books at the Children's Author Luncheon starting at 12:25 p.m., Friday, Oct. 1. There will also be the presentation of Wyoming Youth Book Award and Agnes Milstead Award winners.

The post-conference session, "Information Power: Meeting 21st Century Learners' Needs," will be hosted at the new CY Middle School at 8:30 a.m., on Saturday, Oct. 2. This session continues sharing curriculum-technology integration ideas and 21st Century Learner Standards work initiated during 2010 Info Power Summer Institute. There will also be a tour of CY Junior High School, the newest state-of-the-art school in Casper. This session costs \$25 to attend.

Can't wait to join in on the fun? Registration starts July 21. Watch for the registration forms via email or visit the conference webpage, <http://conference.wyla.org/index.html>, for more information including program details, exhibitor information, registrations and hotel booking information.

## Great year for WLA



*Wyoming Library  
Association President  
Jamie Markus*

The Wyoming Library Association (WLA) has had a great year! More than 100 WLA members participated in the Academic, Children and Young Adults, and School Section Spring Meetings. The Executive Board approved a balanced budget which included \$1,000 for the Nora Van Burgh development grants and a \$1,500 reserve account to fund our legislative efforts during lean years. Through its lobbying efforts, the Legislative Committee kept \$3 million in the State budget for the Public Library Endowment Challenge program.

WLA is engaged and its elected officers are looking out for you. Late last year, the

Executive Board passed a resolution supporting the American Library Association's efforts to limit fishing expeditions in library records, gag orders, and increase oversight of the USA Patriot Act. As your President, I have written several letters to the Wyoming Department of Education requesting that WLA be given a voice in the proposed regulations changing how certified school library media specialists are evaluated and that WLA be offered a seat on the K-12 Language Arts Education Standards Review Committee. I am happy to report that our efforts have been effective so far.

The Wyoming Library Association has a bright future. Over the past year, members of the Crossroads Taskforce have spent hundreds of hours envisioning the future of the association and reworking the bylaws to make it a reality. The Taskforce feels that eliminating most of the bureaucracy within the organization, cutting down the number of committees and volunteers needed to run the association, and moving from Sections based on where members work to Interest Groups based on what members do will create a more nimble organization that will better meet the needs of our members.

Please take a minute to read the proposed bylaws changes (<http://wyla.org/BylawsChanges.pdf>) and the reasoning behind these changes (<http://wyla.org/crossroads.pdf>) before we meet in Casper. You should also take a look at the Interest Group documentation (<http://wyla.org/InterestGroupProposal.pdf>) to learn how to form an Interest Group, to see the responsibilities of the Interest Group Leaders, and to read some examples of how short-term, long-term, and virtual Interest Groups might operate.

WLA is ready to Cowboy Up. Our annual conference schedule is full of fun and educational programs. I read *Unshelved* (<http://www.unshelved.com/>) everyday and cannot wait to hear from Gene Ambaum and Bill Barnes in person. I am also looking forward to learning about the Library Support Staff Certification Program, building community partnerships, and Google Docs. After you have had your fill of conference programs, make sure to take some time to network with your colleagues at the Awards Reception and Wyoming Library Leadership Institute cocktail hour.

The Wyoming Library Association Conference is the place to be. See you in Casper!

Markus can be reached at [jmarku@wyo.gov](mailto:jmarku@wyo.gov) or 777-5914.

## Luncheon features sister duo

Illustrator-author Janet Stevens (Caldecott Honor Medalist for *Tops and Bottoms*), has collaborated with her sister, author Susan Stevens Crummel, on several award-winning children's books including New York Times Best Seller, *The Great Fuzz Frenzy* (A Wyoming Reads featured book in 2007, an NCTE Notable Book, winner of the Wanda Gág Award, the Bill Martin Jr. Picture Book Award, and nine state book awards), and *Help Me, Mr. Mutt!* (also a New York Times Best Seller, winner of the 2010 Texas Bluebonnet Award and the 2010 Florida Children's Book Award, and named one of Time Magazine's Best Children's Books for 2008).

The two will be featured at this year's Children Authors Luncheon titled

### FIND IT

**Which Came First, the Pictures or the Words**

Janet Stevens & Susan Stevens Crummel  
12:25-2 p.m.,  
Friday, Oct. 1  
Ballroom

"Which Came First, the Pictures or the Words" from 12:25 to 2 p.m. Friday, Oct. 1 in the Ballroom.

Janet and Susan grew up in a Navy family, living throughout the United States before settling in their respective "college towns" of Boulder, Colo. and Fort Worth, Texas in the 1970s. Janet began her career

as a children's books illustrator and Susan became a high school math teacher. For 20 years they talked about working together—but both were raising kids, husbands, and pets. Finally, in 1997, Janet asked Susan to help write a story for a Harcourt reading series involving shoes and a mouse. *Shoe Town* was the beginning of a collaboration that has bridged the many miles between Fort Worth and Boulder. As sisters, they share the same sense of humor and enjoy the many hours they spend creating stories to make children and adults laugh.

Janet and her husband Ted have two grown children and two dogs—one



Janet Stevens and Susan Stevens Crummel

is a workin' dog and the other one likes to play. Susan and her husband Richard have three grown children,

two grandchildren, one feisty cat, and a Great Dane who wants to sleep on the people bed.

## Author speaks on reality of writing children's books

Sneed B. Collard III has written more than 50 acclaimed books for young people including *Pocket Babies*, *Science Warriors*, *Wings*, *Reign of the Sea Dragons*, and his newest release *The World Famous Miles City Bucking Horse Sale*.

### FIND IT

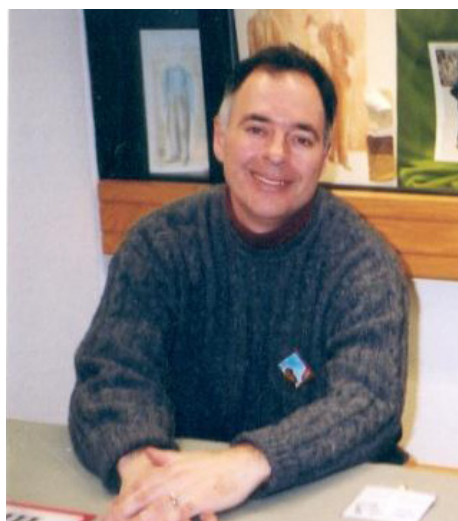
**The Reality of Writing Children's Books**

Sneed B. Collard III  
1:30-2:30 p.m.,  
Thursday, Sept. 30  
Skylight Room

Collard will be speaking on "The Reality of Writing Children's Books" from 1:30 to 2:30 p.m., Thursday,

Sept. 30 in the Skylight Room.

Before beginning his writing career, Collard graduated with honors in marine biology from the University of California at Berkeley. To research and write his nonfiction books, he has traveled to Australia, Costa Rica, Southeast Asia, and



Young adult author Sneed B. Collard III the deep-sea floor.

More recently, Collard has also focused his attention on fiction. His three novels include *Dog Sense*, winner of the 2006

ASPCA Henry Bergh Award, and Flash Point, winner of the 2007 Green Earth Book Award. His third novel, the thriller *Double Eagle*, is busy making state reading lists across the country.

Collard lives in Missoula, Mont. and was the 2006 recipient of the prestigious Washington Post—Children's Book Guild Nonfiction Award for his writing achievements. His books are regular fixtures on the Junior Library Guild selection lists, the NSTA/CBC Outstanding Science Trade Books lists, and many other 'best of' lists. He is an outstanding public speaker and makes frequent appearances at IRA, ALA, NCTE, NSTA, and other major conventions.

For more information on Collard visit [www.sneedbcollardiii.com](http://www.sneedbcollardiii.com) or you can find him on Facebook.

## Six authors featured in WLA event

The Wyoming Library Association (WLA) is really excited to offer y'all an opportunity to join us for about an hour of "chewin' the fat" with six wonderful Wyoming authors! What's the best part of the whole shindig? You get an opportunity to visit with them all in one room.

How is this going to work? Well, that is the easy part! We'll corral these authors around 6 p.m., on Wednesday, Sept. 29, at the Parkway Plaza Hotel and Conference Center in Casper. After making a taco or two from the taco bar and enjoying a Librarian Margarita from the cash bar, the authors will be rotating through the reception attendees every few minutes. P.S.: This activity will include a rather *large* cowbell.

After the authors have visited with all the attendees, there will be time for autographing and more conversation with the authors and your fellow librarians. Books by all authors will be available for sale at the event.

Can't wait to join in on the fun? Registration starts on July 21, 2010. Watch for the registration forms via email or visit the conference web site, <http://conference.wyla.org/index.html>, for more information that includes program details, exhibitor information, registrations and hotel booking information.

### MACKIE D'ARGE

Mackie d'Arge grew up in Panama, Turkey, Greece, Morocco and Italy. She studied painting at the Fine Arts Academy in Florence, privately with Primo Conti, and at the Grande Chaudière in Paris. At the age of 21 she began a quest for metaphysical knowledge that led to the study of folklore in indigenous cultures. She lived in villages in southern France, Crete, and Sri Lanka, as well as in Hawaii and India. Since 1989 her home has been in Crowheart on the Wind River Reservation.

Her book, *Lifting the Sky*, a YA novel that takes place on the reservation, is a literary extension of a series of paintings and appliqué tapestries that center around her quest. Her book won the Wyoming State Historical Fiction award, and is the choice for the 'One Book, One County' for Fremont County.



### MARY GILGANNON

Mary Gillgannon is the author of 10 historical romances set in the dark ages, medieval and English Regency time periods. Her books have been published in Russia, China, the Netherlands and Germany. A native of Illinois, she now lives in Cheyenne, where she works full-time at the Laramie County Library and orders and maintains the library's fiction collection. She is married and has two college-age children. She's currently writing both historical fantasy and historical romance. Her web site is <http://marygillgannon.com>.



### CRAIG JOHNSON

Craig Johnson has received high praise for his Sheriff Walt Longmire novels *The Cold Dish*, *Death Without Company*, *Kindness Goes Unpunished*, *Another Man's Moccasins*, and *The Dark Horse*, which received a superfecta of starred reviews from Kirkus, Booklist, Publishers Weekly, and Library Journal, and was named one of Publisher's Weekly's best books of the year (2009). Each has been a Booksense/IndieNext pick with *The Cold Dish* and *The Dark Horse* both DILYS award finalists and *Death Without Company* the Wyoming Historical Association's Book of the Year. *Another Man's Moccasins* received the Western Writer's of America Spur Award for best novel of 2008 as well as the Mountains and Plains award for fiction book of the year. *Junkyard Dogs*, the sixth in the Walt Longmire series, was released by Viking on June 1, 2010.



### JOHN NESBITT

John D. Nesbitt lives in the plains country of Wyoming, where he teaches English and Spanish at Eastern Wyoming College. His articles, reviews, fiction, and poetry have appeared in numerous magazines and anthologies. He has had more than 20 books published, including short story collections, contemporary novels, and traditional westerns, as well as textbooks for his courses. Nesbitt has won two awards from the Wyoming State Historical Society, two awards from Wyoming Writers for encouragement of other writers and service to the organization, two Wyoming Arts Council literary fellowships, a Western Writers of America Spur finalist award for mass-market paperback original novel for *Raven Springs*, and the Spur award itself for his short story "At the End of the Orchard" and for his novels *Trouble at the Redstone* and *Stranger in Thunder Basin*.



### ZACHARY PULLEN

Zachary Pullen's illustrations for his first picture book, *The Toughest Cowboy or How the Wild West was Tamed*, garnered a starred review from the 'School Library Journal' and was placed on the Texas Blue Bonnet Master List for 2006-07. His second book *The Greatest Game Ever Played*, also received a starred review from Publishers Weekly. *Alfred Nobel, the Man behind the Peace Prize* was released in 2009 to incredible reviews as well. This title was recently voted a finalist for, National "Best Books 2009" Awards. 'Friday my Radio Flyer Flew' Pullen's first picture book to both have written and illustrated was released spring of 08'. Other titles include: *Casey and Derek on the Ice*, *S is for Story*; *a Writer's Alphabet*, and *Finn McCool and the Great Fish*. For more information, visit [www.zacharypullen.com](http://www.zacharypullen.com).



### CAT URBIGKIT

Cat Urbigkit is an award-winning writer and photographer based on a western Wyoming sheep ranch, where she receives much inspiration for her work. She has written and photographed five non-fiction book titles for children including the popular *Brave Dogs*, *Gentle Dogs: How They Guard Sheep*, which is now out in a bilingual edition. Her first adult non-fiction title, *Yellowstone Wolves: A Chronicle of the Animal, the People, and the Politics*, was released in 2008. For her newest children's title, *Path of the Pronghorn*, Urbigkit teamed up with Wyoming wildlife photographer Mark Gocke.



## ENTERTAINMENT



*This awards banquet will feature entertainment from the Wyoming Fiddler's Association, District No. 4*



## Donate on dues form

Please remember to contribute to the Wyoming Library Leadership Institute (WLLI) on your dues form. The institute is revised and ready to run in 2011 with your continued support!

WLLI exists to enhance the Wyoming library community through the institute's efforts in preparing participants for leadership roles in local and statewide library efforts, for which many feel unprepared. The institute develops and mentors library personnel, both degreed and non-degreed. The program will give these individuals the leadership skills, the mentoring, the collegiality, and the self-awareness important to their growth and that of our Wyoming library community.

## HOTEL INFORMATION



### Convention Hotel:

**Parkway Plaza Hotel & Convention Centre**  
123 W. E. Street  
Casper, WY 82602

KING/QUEEN/DOUBLE - \$70, plus tax  
ROOM BLOCK ENDS: Sept. 14, 2010

Phone: 1-800-270-7829 • (307) 235-1777  
Ask for the Wyoming Library Association rate  
<http://www.parkwayplaza.net/>



**Ramada Plaza Riverside**  
300 West F Street  
Casper, WY 82601

Single/Double/Triple/Quad - Kings and Doubles Available  
Rate: \$75, plus tax  
ROOM BLOCK ENDS: Sept. 8, 2010

Phone: (307) 235-2531  
Ask for the Wyoming Library Association rate  
<http://www.casper-ramada.com/>

*\* Note: The Ramada is located across the highway from the Parkway. There is an underpass that allows easy walking access from the Ramada to the Parkway. It is less than a five-minute walk under the highway. The Ramada rooms were remodeled two years ago.*

**REGISTER FOR CONFERENCE ONLINE:** <http://conference.wyla.org/2010regform.html>

# 2010 WLA CONFERENCE PROGRAM

## PRECONFERENCE-WEDNESDAY, SEPTEMBER 29

TIME	EVENT	LOCATION	DESCRIPTION
1-2 p.m.	<b>Registration Open</b>		
1:30-4:30 p.m.	<b>Building The Better Future for the People You Serve: What Might Your Library Look Like Tomorrow</b> <i>With Pat Wagner</i> Cost \$25	American	Even in small, rural and successful libraries, change in communities and institutions is impacting services, programs, collections, staffing and the library's physical environment. Which trends are just fluff and which will have lasting impact? Does Library 2.0 have benefits for most library users, or only a select few? How do library leaders know where to put resources (money, personnel, attention) when community feedback is divided? Learn how to evaluate and grow your library to accurately serve present and future needs, whether you have never changed or redo everything you do daily. Review basic shifts in library philosophy and how they might apply to your situation. Bring back models for growth and change management that can be used in libraries of any size or type. This program is supported by a preconference training grant from the Mountain Plains Library Association.
5-6:30 p.m.	<b>Registration Open</b>		
6-6:30 p.m. <i>Cash Bar/ Taco Bar</i> 6:30 p.m. <i>Speed Dating</i> 7:30 p.m. <i>Autographing</i>	<b>Conference Reception – Speed Dating with Wyoming Authors</b>	Ballroom	Come get to know Wyoming authors Craig Johnson, Zach Pullen, Mackie d'Arge, John Nesbitt and Mary Gillgannon and others a little bit better and maybe get an autograph or two. Join us for our opening reception which features a speed dating event with these authors who will table hop as you enjoy a fabulous taco bar dinner and a Librarian's Margarita! Books will be available for purchase at the event. Reception programming is supported by a grant from the Wyoming Humanities Council.
8-10 p.m.	<b>WLA Executive Board</b>	American	Executive Board Meeting

## CONFERENCE-THURSDAY, SEPTEMBER 30

TIME	EVENT	LOCATION	DESCRIPTION
7:30 a.m.-4 p.m.	<b>Registration Open</b>		
8:30 a.m.-10 a.m.	<b>Keynote Speakers: Unshelved Funny Thing Happened on the Way to the Library</b>	Ballroom	Bill Barnes and Gene Ambaum, the Unshelved guys, will tell us what possessed them to write a comic strip about a library? And how do they keep tens of thousands of librarians around the globe laughing every day? Visit <a href="http://www.unshelved.com">www.unshelved.com</a> to find out what everyone's talking about, and then come to the opening session to hear Bill and Gene discuss what makes libraries so darned funny. Books and products will be for sale after the program.
10 a.m.-4:30 p.m. 10-11 a.m.	<b>Exhibits Open</b>		Welcome the vendors back to Wyoming. Come say hi and thank them for supporting WLA this year.
11 a.m.-12 p.m.	<b>Using Portfolios for Career Development and the New National Library Support Staff Certification program</b> <i>With Pat Wagner</i>	Tiffany	Are you interested in receiving recognition for your accomplishments working for libraries, and you don't have an MLS? The Library Support Staff Certification program (LSSC) is a new project managed by the American Library Association-Allied Professional Association (ALA-APA), a companion association to the American Library Association ( <a href="http://ala-apa.org/lssc/index.html">http://ala-apa.org/lssc/index.html</a> ).

\*Program tentative and subject to change

			The portfolio component is a way of identifying and documenting what you have learned on the job instead of taking classes in library core competencies from library philosophy to supervision and youth services. Learn the basics of the portfolio process as used in colleges, schools, and career development as well as how you can use it for the LSSC program. Potential interested mentors and evaluators are also invited.
	<b>Great Northern Books Grades 4-12</b>	American	The best of recently released quality 4-12 literature will be highlighted. Suggestions for sharing these books with children will be given including book summaries, curriculum connections, and author and illustrator backgrounds.
	<b>Ebrary and Dash</b> <i>With Neil Sorensen, Western Regional Sales Manager for Ebrary</i>	Wyoming	Neil Sorensen from Ebrary will share background, searching, features etc., of the e-book database. Ebrary provides access to more than 46,000 titles with a value of \$3.9 million. He will also demonstrate the DASH feature that allows the user to download PDFs in to the Ebrary database making them totally searchable. This feature may be used for college newspapers, yearbooks, theses, etc.
	<b>What happened to the "long form?": Understanding and accessing data from the 2010 Census and the American Community Survey</b> <i>With Jerry O'Donnell, U.S. Census Bureau</i>	Champagne	The 2010 Census is revolutionary in that it is a "short-form only" census, meaning that the form is only 10 questions and should take households an average of 10 minutes to complete. All of the detailed information that people have come to rely on to inform them about their communities has been moved into the American Community Survey, an annual survey sent to approximately 3 million housing units per year. This session will familiarize librarians with the major changes in the 2010 Census and the American Community Survey as well as how to access Census Bureau data for their constituents.
	<b>What the heck is that? (A Technology Showcase)</b> <i>With Jamie Markus, Wyoming State Library</i>	Skylight	Join a panel of your WLA peers to learn about 25-plus up-and-coming virtual and physical technologies: electronic paper, ereaders, web applications, video chat and much, much more. We guarantee that you will learn about something that you've never seen or heard about before and that you will leave with at least one new technology to try when you return to your library.
12:10-1:30 p.m.	<b>Legislative Luncheon</b>	Ballroom	Candidates for Governor or Superintendent of Public Instruction will answer questions in a forum setting and will address their understanding of what libraries mean to communities, universities, colleges, schools and the clients of special libraries. <i>Presentation of Media Award, Trustee/Volunteer Award and Meritorious Service.</i>
1:30-2:30 p.m.	<b>The Reality of Writing Children's Books</b> <i>With Sneed B. Collard III</i>	Skylight	Children's Book Guild Nonfiction Award winner Sneed B. Collard III shares how real-life experiences have shaped the 50-plus books he's written, from his thrilling novel <i>Double Eagle</i> to his newest nonfiction title <i>The Worlds Famous Miles City Bucking Horse Sale</i> .
	<b>Active Learning in the Library</b> <i>With Melissa Bowles-Terry, University of Wyoming &amp; Susan Richards, Hinckley Library</i>	Champagne	Students and library users learn best when they are engaged in the learning process. In this session, the presenters will provide descriptions of how they use active learning in their library instruction programs. After overviews of each program, participants will work in groups to develop active learning strategies based on lesson plans, activities, or learning outcomes they have used in the past. Examples of active learning strategies will be provided as a jumping-off point for discussion and planning.
	<b>Life to the Creature</b> <i>With Mary M. Henning, Laramie County Community College</i>	Tiffany	Have you ever looked at an empty wall, or hallway in your library and thought, I wonder how a nationally-acclaimed, traveling exhibition might look there? Mary Henning asked the same question and brought the National Library of Medicine's Frankenstein Exhibition to the Laramie County Community College. Her presentation walks you through the mechanics of hosting an a major exhibition, from making it happen to putting it back in the boxes.

	<b>Zombie Summer Program</b> <i>With Marilyn Pederson, Carbon County Library System</i>	Wyoming	What happens when the national Summer Reading Program theme doesn't work for you? You let the zombies take over! Marilyn Pederson will be discussing the ins-and-outs of creating a teen summer reading program theme from scratch. She will discuss the prizes, books and materials she used to create a dynamic program that was the delight of Carbon County this summer.
	<b>Great Northern Books Grade K-3</b>	American	The best of recently released quality K-3 literature will be highlighted. Suggestions for sharing these books with children will be given including book summaries, curriculum connections, and author and illustrator backgrounds
2:30-3:30 p.m.	<b>Break</b>		
3:30-4:30 p.m.	<b>WLA Business Meeting</b>	Ballroom	
6 p.m.	<b>Reception/Award Banquet</b> Cash bar at 6 p.m. and dinner at 6:30 p.m.	Ballroom	Dine with WLA and recognize those who have made outstanding contributions to the Wyoming library community this past year. Join us for dinner, drinks and an entertaining time with the Wyoming Fiddlers' Association, District No. 4.
	<b>WY Library Leadership Institute Reunion</b>	Check registration table for location.	Join WLLI graduates after the banquet for drinks and networking. All librarians are welcome.

## CONFERENCE-FRIDAY, OCTOBER 1

TIME	EVENT	LOCATION	DESCRIPTION
7-8:30 a.m.	<b>OCLC Breakfast</b>	Ballroom	All conference participants are invited to learn about the exciting new initiatives designed to make your participation in the world's largest library cooperative even more effective. Members across the U.S. now have access to an expanded range of member services and training opportunities, and are achieving more and more efficiencies through their OCLC membership. Find out how the services included your OCLC cataloging subscription bring the power of the cooperative to your technical services operations. Then, learn how to leverage your collections' "web-scale" exposure on WorldCat.org to maximum effect!
6:45 a.m.-12 p.m.	<b>Registration Open</b>		
8 a.m.-12 p.m.	<b>Exhibits Open</b>		
8:30-9:15 a.m.	<b>Section Meetings</b>	American Champagne Wyoming Starlight Tiffany	Ch/YA Public/Trustee Parapro SSLMP Academic
9:15-10:15 a.m.	<b>Exhibits Time</b>		Grab coffee with vendor
10:15-11:15 a.m.	<b>Contributing to Your Association, Consortium, or Club by being a chair.</b> <i>With Susan Simpson, Albany County Public Library</i>	Wyoming	Nervous about accepting an office? Learns hints for being a responsible committee chair as well as learning, achieving and being organized in any organizational setting.
	<b>Renewing Your Reference Collection</b> <i>With Betsy O'Neil, Reference Librarian Natrona County Public Library</i>	American	Has your reference collection been abandoned by patrons and staff for Google and online databases? Learn how NCPL redesigned its reference collection for better visibility and ease of use by weeding and reclassifying books using a BISAC and Dewey combination. Panelists will discuss lessons learned and tips for creating a more relevant reference collection.

\*Program tentative and subject to change

	<b>Using Director's Station to Weed the Collection</b> <i>With Ara Anderson, Campbell County Public Library</i>	Tiffany	Ara Anderson from Campbell County Public Library will show you how to use Director's Station to gather statistics on your collection to help you effectively weed out books and materials you no longer need. This step-by-step demonstration will help you make the best weeding decisions for your library.
	<b>The Lobbying Environment for School Librarians</b> <i>With Legislative Committee Chair Carey Hartman</i>	Champagne	School librarians will be given an overview of tips and tricks to assist them in lobbying for their libraries in their buildings, in their districts and with the Wyoming Department of Education.
11:20 a.m.-12:20 p.m.	<b>Reading, Acting, Drawing, Teaching, Laughing--how much fun can you cram into one session?</b> <i>With Janet Stevens and Susan Stevens Crummel</i>	American	Sisters Janet Stevens and Susan Stevens Crummel read their newest manuscript; perform skits, draw, and share ideas on using picture books in the classroom, Wear spandex or you'll pop your buttons with laughter.
	<b>Search and Discovery: Where is WYLD?</b> <i>With Brian Greene, Wyoming State Library</i>	Champagne	Come for an update by the group that is preparing recommendations for a user search package that increases findability, maximizes discovery and ensures relevance for a range of users from elementary school students to sophisticated researchers. We seek a package that enhances the user search experience with our online public catalog called WYLDcat and its myriad of resources from library catalogs, licensed electronic resources, digital collections, web pages, etc. In other words, make it easier, more relevant and more fun to use.
	<b>Building Community Partnerships</b> <i>With Tina Lyles, Wyoming State Library</i>	Wyoming	Have you ever felt that you plan new programs and promotions, but you still get the same people every time? Learn tips and tricks on partnering with unexpected groups or organizations, which can broaden the base of people who think the library is relevant to their lives and draw them into your buildings and programs.
	<b>Emergency Preparedness &amp; Response Toolkit</b> <i>With Jim Honour, University of Wyoming</i>	Tiffany	Library services can be damaged by human-made or natural disasters at any time. What can you do to prepare your library for the emergencies that will inevitably occur to disrupt those services? Using the National Network of Libraries of Medicine Emergency Preparedness & Response Toolkit, we will guide you through various disaster scenarios, and review the 10-Step Approach to Service Continuity Planning. We encourage participants to bring and share their ideas and emergency preparedness plans for this interactive session
12:25-2 p.m.	<b>Which Came First, the Pictures or the Words? Children Authors Luncheon</b> <i>With Janet Stevens and Susan Stevens Crummel</i>	Ballroom	Don't be chicken! Come watch the sibling revelry as sisters Janet Stevens and Susan Stevens Crummel tell us about how they create award winning picture books such as <i>Help Me, Mr. Mutt!</i> , <i>The Great Fuzz Frenzy</i> , <i>Cook-a-Doodle-Do!</i> , <i>And the Dish Ran Away with the Spoon</i> , <i>Jackalope</i> and more. Be there or you'll have egg on your face! <i>We will also present the winners of the Wyoming Youth Book Award and Agnes Milstead Award at this time.</i>
1:15-2:15 p.m.	<b>Interest Group tables</b>	Hallway	Spend some time learning about the new Interest Groups that will be forming this year. Visit with Interest Group Leaders about their groups and talk with other WLA members about forming groups of your own.
2:15-3:15 p.m.	<b>Wyoming Children's Book Awards</b>	American	This session is a Q&A and discussion about the three Wyoming Book Awards; Buckaroo, Indian Paintbrush, and Soaring Eagle. Join us for door prizes and learn more about this year's nominated books.

	<b>What do 100 Authors think about libraries?</b> <i>With Nicholle Gerharter, Natrona County Public Library</i>	Champagne	As part of NCPL's 100th anniversary, 100 authors were contacted to learn their thoughts about libraries. Join us to view & experience the surprises, thrills, and even disappointments of this project. How did your favorite author respond?
	<b>Google Docs for Collaboration and Teaching</b> <i>With Cass Kvenild, University of Wyoming</i>	Wyoming	Do you find it challenging to collaborate on projects with far-flung peers across our vast state? Are you weary of version-control problems when sharing documents via email? Would your students like a solution to group projects that works for everyone's schedule? This session will introduce you to Google's free suite of online collaboration tools, including word processing, spreadsheets, presentations, surveys and custom web sites. Learn how to do real-time collaboration in the cloud. Attendees will discover how to get started with Google Docs and will also discuss issues and alternatives for collaborating online. Examples of uses for collaborating professionally and for guiding student groups will be provided.
	<b>Be a Team Player Wyoming Library Leadership Institute Graduates</b>	Tiffany	Open to all librarians who want to know more about their role on a team (be it baseball, strategic planning, or staff development). Participants will learn to understand and increase their teamwork skills with the help of the WLLI graduates.
3:15–4:15 p.m.	<b>Closing Session</b>	Ballroom	
4:30-5 p.m.	<b>WLA Board Meeting</b>	American	This meeting is for the entire WLA Board outgoing board members and new incoming board members as well as those that are interested in WLA business.

## POSTCONFERENCE-SATURDAY, OCTOBER 2

TIME	EVENT	LOCATION	DESCRIPTION
8:30 a.m.– 12:30 p.m.	<b>Information Power: Meeting 21st Century Learners' Needs</b> COST \$25	CY Middle School New location address: 2900 Cyclone Drive	Continue sharing curriculum-technology integration ideas and 21st Century Learner Standards work initiated during 2010 Info Power Summer Institute. Tour CY Junior High School, the newest state-of-the-art school in Casper, and bring your own wireless laptop computer if possible.

## INTERESTED IN STARTING YOUR OWN INTEREST GROUP?

Find out everything you need to know about the Wyoming Library Association's proposed Interest Groups online:

### PROPOSED BYLAWS CHANGES

<http://wyla.org/BylawsChanges.pdf>

### INTEREST GROUP DOCUMENTATION

<http://wyla.org/InterestGroupProposal.pdf>

For more information, contact WLA President Jamie Markus at [jmarku@wyo.gov](mailto:jmarku@wyo.gov)

## 2010 WLA Conference Registration

Wednesday, September 29 – Pre-Conference  
Thursday, September 30 & Friday, October 1 – Full Conference  
Saturday, October 2 – Post Conference

*Parkway Plaza – Casper, WY*

### ONE REGISTRATION FORM PER PERSON

**Do not reduce or enlarge copies of this form. No abbreviations.**

Name \_\_\_\_\_

Library \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Telephone (day) \_\_\_\_\_

Telephone (evening) \_\_\_\_\_

**Please complete:** (For color coding on name badges)

☐ New Member   ☐ First-time attendee   ☐ Conference Committee Member  
☐ Library Board/Trustee

**If you are a first timer, would you like someone assigned to you to show you the ropes?** Yes No

**If you are a veteran attendee, can you help show someone the ropes?**  
Yes No

Full registration refunds less \$10 can be made if written notice is received by the Executive Secretary by Sept. 20. If written notice is received before 5 p.m. on Sept. 27, 2010, a 50% refund less \$10 processing fee can be granted. No refunds will be made if refund is \$10 or less. Only requests meeting the exceptions clause in the Convention Handbook will be considered after Sept. 27, 2010. There is a \$10 service charge for all refunds. **No meal fees will be refunded after Sept. 20, 2010.**

**NOTE:** Actual payment or voucher must accompany all registrations. Postmark on payment or voucher will determine applicable rates. No-shows are charged all fees unless canceled in writing by September 27, 2010. **Voucher payments must be received within 30 days after conference.** Any vouchers still unpaid by Nov. 1, 2010 will be charged fees reflected in the last column in lieu of a service charge.

Payment by Credit Card: **Please double check the ####!!!!**

VISA      MASTERCARD      CODE \_\_\_\_\_

#: \_\_\_\_\_ Expires: \_\_\_\_\_

Signature: \_\_\_\_\_

**No registration will be accepted after Sept. 14 at the WLA office. If you cannot postmark registration by Sept. 13, you must register on-site and no meals will be available for purchase.**

**MAIL TO: WLA, Box 1387, Cheyenne, WY 82003**

### **SCHOOL/LIBRARY MEDIA PERSONNEL**

**\*\*IMPORTANT\*\***

You **MUST** personally fax your registration if you are sending in as a PO or voucher or school check! Fax to: (307) 638-3469 with payment instructions on how registration will be paid. If you are paying personally, you don't have to do this. You can then send to your school as usual for processing. But, please fax this form to me first!

### **SPECIAL NEEDS:**

**If you require any special needs or food accommodations, you must contact WLA no later than Sept. 1, 2010. Otherwise, we may not be able to accommodate your special needs.**  
**Contact: Laura Grott: (307) 632-7622**

Pre-Conference September 29				TOTAL \$\$\$
Must be Postmarked	By Sept. 3	Sept. 4 – Sept. 13	On Site Only After Sept. 13	
Building The Better Future	\$25	\$35		
Non-Member	\$35	\$45		
Full-Conference – September 30 – October 1				
WLA Member	\$95	\$115		
Non-Member	\$125	\$145		
One-Day Registration – Conference Only				
Please circle date	9/30 10/1	9/30 10/1		
WLA Member	\$65	\$85		
Non-Member	\$95	\$115		
**Guest fee/per day	\$15	\$35		
Post-Conference – October 2				
Info Power 21 <sup>st</sup> Century Learners Needs	\$25	\$35		
Non-Member	\$35	\$45		
MEALS				
<b>Opening Reception</b> Taco Bar/Authors <b>Must have name on list to attend. Tickets NOT sold at the door or on-site</b>	\$15	\$20		
<b>Legislative Luncheon-9/30</b> ___ Club Croissant* ___ Teriyaki Chicken <i>+Presentation of Media Award, Trustee/Volunteer Award and Meritorious Service.</i>	Club \$14 Chicken \$14	Club \$24 Chicken \$24	No meals available	
<b>Awards Banquet – 9/30</b> ___ Prime Rib* ___ Salmon	Prime Rib \$25 Salmon \$25	Prime Rib \$35 Salmon \$35	No meals available	
<b>OCLC</b> ___ Continental Breakfast Program	Free Must Sign up	Free Must Sign up	No meals available	
<b>Children's Author Luncheon-10/01</b> ___ Shrimp Scampi ___ Pasta* ___ Pork Loin <i>+Presentation of Wyoming Youth Book Award and Agnes Milstead Award.</i>	Shrimp \$18 Pork \$18	Shrimp \$28 Pork \$28	No meals available	
<b>Grand Total:</b>				

**\*If you don't select a meal, \* will be the default meal.**

**\*\*GUEST FEES:** Guest fees are for guests of conference attendees only. **The guests may not be working in a library.**

**PLEASE FILL OUT THIS FORM!**

**To provide adequate space and handouts for the attendees, please take a few minutes to let us know which programs you are tentatively planning to attend during each session.**

**Thursday, Sept. 30, 2010**

**SESSION 1**

**11 a.m. – 12 p.m.**

- ☐ Using Portfolios for Career Development
- ☐ Great Northern Books 4-12
- ☐ Ebrary and Dash
- ☐ 2010 Census – What Happened to the “long form?”
- ☐ What the heck is that? (A Technology Showcase)

**SESSION 2**

**1:30 – 2:30 p.m.**

- ☐ The Reality of Writing Children’s Books
- ☐ Active Learning in the Library
- ☐ Life to the Creature
- ☐ Zombie Summer Program
- ☐ Great Northern Books K - 3

**Friday, Oct. 1, 2010**

**SESSION 1**

**10:15 – 11:15 a.m.**

- ☐ Contributing to Your Association
- ☐ Renewing Your Reference
- ☐ Using Director’s Station to Weed the Collection
- ☐ The Lobbying Environment for School Librarians

**SESSION 2**

**11:20 a.m. – 12:20 p.m.**

- ☐ Reading, Acting, Drawing, Teaching, Laughing
- ☐ Building Community Partnerships
- ☐ Where is WYLD?
- ☐ Emergency Preparedness & Response

**SESSION 3**

**2:15 – 3:15 p.m.**

- ☐ Wyoming Children’s Book Awards
- ☐ What do 100 Authors think about libraries
- ☐ Google Docs
- ☐ Be A Team Player

**A special thank you to this year’s vendors**

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