

WYOMING

LIBRARY ASSOCIATION

August 2009 • www.wyla.org

Children's author to speak at WLA

Award winning young adult author Chris Crutcher will be in Laramie Friday, Oct. 2, for the Children's Author luncheon and two workshops during WLA.

Crutcher asks people who come to read at least one of his books before his talk. Copies will be for sale after the luncheon, and proceeds go to the children's author fund.

The fund supports, with the Wyoming State Reading Council, three awards: The Buckaroo Book Award for K-3 students; Indian paintbrush for 4-6 graders, and the Soaring Eagle Book award for students in grades 7-12.

Crutcher is a former teacher, author, therapist, and child protection activist. Growing up in Cascade, Idaho, he participated in sports—as almost everyone male did—and experienced the joys and challenges of living in a small town. Participating in sports is an important part of his fiction, but many readers find his understanding of outsiders even more insightful. Many

of his plots arise from situations he faced in his other professions.

Two workshops arise from his experiences. As a mental health expert and child protection advocate, Crutcher writes novels that are realistic, compelling and unflinchingly real. "Banned: When Real Life Fiction Meets the Censor" will map out his history with and response to being challenged and banned for over two decades.

"Diversity: The Facts Behind the Fiction" will be a discussion on defusing bigotry through literature. Crutcher says that "meeting the challenge of racial diversity is one of an educator's highest hurdles. Each student carries generations of baggage into every classroom -- issues they're not likely to confess. How can discussion prevail without defensive complications?" He "believes in the power of story. If I'm a kid in trouble, I'm not likely to talk about the powder keg at home. But I might talk about explosive characters in a fictional story."



Award winning young adult author Chris Crutcher

Parents/guardians frequently challenge his books in schools because of subject or language. An ardent intellectual freedom supporter, Crutcher wrote:

"I have no personal agenda in whether or not a library keeps *hale Talk*" or *Athletic Shoes* or any of my books shelved. They'll get challenged a certain

number of times every year and they'll be praised some certain number of times every year. How the situations are resolved won't impact my income or my self-esteem.

"The people who ban the books and the people denied access to stories have a lot more to lose here than I have, and that's why I take time to state my case

— again and again and again.

"It's important to me to stand behind what I write, and just as important to fight censorship on a philosophical basis. The freedom to express is fundamental to freedom in the larger sense. If the censors had their way, they would interfere with the freedom to think, and that would be a dangerous thing. They can't, however; that's why the caged bird sings."

Crutcher's books include *Athletic Shoes*, *Six Short Stories*, *Chinese Handcuffs*, *The Crazy Horse Electric Game*, *Deadline*, *The Deep End*, *Ironman*, *Running Loose*, *The Sledding Hill*, *Staying Fat for Sara Byrne*, *Statant!*, and *Whale Talk*. He has also written *Kind of the Mild Frontier: An Ill-advised Autobiography* and *Across the Thin Black Line*, a novel for adults. The movie *Angus* was made from a short story in *Athletic Shoes*.

Crutcher's newest book, *Angry Management* was published June 2009.

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**2-President
reflects on year**

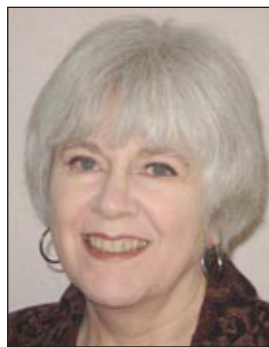
**3-Perkins speaks
between cultures**

**4-9- WLA 2009
Conf. Program**

Stage set for positive WLA changes

When I became your WLA President last fall, I made a promise to myself (and to you, though you didn't know it) to communicate regularly. So, you should have received several versions of my "This is Your President Speaking" emails throughout the year. I will take this opportunity to include my last update in the WLA Newsletter.

The Crossroads Taskforce work has continued through the spring and summer with reports completed by Katie Lynn – data collection from members and nonmembers; Jill Rourke – sections vs. interest groups vs. committees; and Jamie Markus – administration. The McMurry Library Endowment fully funded the strategic planning ses-



Wyoming Library Association President
Cynthia Twing

sion with Laura Isenstein, library consultant from Arizona. The Taskforce will meet with Isenstein and Kim Bolan for a one-day summit in Casper Sept. 11. A selected group of Taskforce members will be chosen to put together a final report for the WLA Executive Board based on this work session and the reports of the three chairs.

The ad hoc budget ad-

visory group has offered several good strategies to help bring the WLA budget back into balance. You will be hearing more about these in the next fiscal year. One of the proposals which you will be voting on in Laramie is to raise the base rate for WLA dues from \$15 to \$20 in 2010. Those making less than \$15,000 will pay the base rate. The \$1 per thousand for those earning over \$15,000 will remain the same. The proposal further suggests another \$5 be added to the base rate for those making more than \$15,000 in 2011. Basically, over the course of two years, if you make more than \$15,000 your total dues will increase just \$10. If you make \$15,000 or

less, your dues will increase just \$5. I haven't looked back into WLA history, but I do know from personal experience that dues have been set at \$15 for at least 20 years. This small increase multiplied by our 400+ members will make a big difference in the deficit we are facing.

Fifteen Wyoming librarians met in Lander July 15 and 16 to strategize for the future of the Wyoming Library Leadership Institute and what role WLA can play in that. The testimonials of every attendee about what WLLI has fostered in their personal and professional lives, confirmed the group's desire to continue this worthy program. The commitment to this goal was manifest as WLLI grads

dug out their checkbooks and made donations that will go into the WLA budget—seed money for WLLI 2010. A far reaching plan was put together under the guidance of Jon Kanengieter and Chris Van Burgh. You will be seeing and hearing more from this group in the near future.

This is my final update to you as your association president. What an extraordinary year this has been. I feel good about all that has been accomplished. The stage has been set for positive, far-reaching change for WLA that will be carried out under the leadership of Jamie Markus. Please give him the enthusiastic support you have given me.

Registration procedure new for school librarians

This year we are implementing a new system for school librarians who are registering with a voucher, purchase order or a school district check. This does not affect school librarians who pay personally.

All School Librarians paying with a PO, voucher or district check must fax their filled-out registration form to WLA. This must be faxed by the appropriate deadlines for pricing. Please indicate how the application will be paid (PO, voucher, district check).

This change comes as a result of too many problems at registration where a school librarian will pick up their registration, assuming their district sent everything in, when they did not. Personally filling out your form and faxing it to the WLA office will alleviate this problem.

We will not add any meals on-site, so if we don't have your registration, you will miss out on that opportunity.

Thank you for ensuring that we can serve you better at conference, by faxing in your registration form to 307-638-3469. Again, this applies to only school librarians.

Wyoming Library Leadership Institute
WLLI
everyone a leader • everyone a learner

Institute looks for help

By Ara Anderson

Wyoming Library Leadership Institute

The Wyoming Library Leadership Institute's (WLLI) purpose is to grow the Wyoming library community by fostering growth of both degreed and non-degreed individuals in leadership roles.

WLLI attendees become leaders not only in the library community but in the whole community; giving back and making lives better for everyone. Because of the current financial situation WLLI must become self sustaining; it can no longer depend on past resources.

Help us continue this valuable experience for all Wyoming library workers by giving generously to the cause. Look for past attendee testimonials at our WLA round tables. Growing the future is everyone's responsibility; please join us in this effort.

WLA 2009 MEAL EVENTS

Please note that there is a \$10 fee for the opening reception. We will have GREAT food and want you to have a time to network with colleagues. The appetizers will be more than ample to count as dinner! Your name will be on a list at the reception check-in desk, so no need to pick up your packet prior to the opening reception for a ticket.

The cost of having conferences at hotels continues to rise, but your Executive Board wanted to keep the cost of conference down, so we've eliminated the continental breakfasts each day. Please plan accordingly to have breakfast at the hotel, or one of the nearby local restaurants and coffee shops in the area.

Wednesday, Pre-Conference

Taco Buffet, included in registration

Hard & Soft Taco Shells, Spiced Taco Meat, Fajita Style Grilled Chicken, Refried Beans, Sour Cream, Black Olives, Shredded Cheese, Tomatoes, Lettuce, Onions, Salsa, Guacamole, Tortilla Chips, Nacho Cheese & Spanish Rice

Opening Reception

Cash Bar

Great Food (should be enough for dinner)

** All entrées featured below are served with fresh tossed salad, fresh seasonal vegetable, and chef's selection of starch, rolls and butter, chef's choice of dessert, coffee and tea service.*

Thursday, Legislative Luncheon choices are:

Applewood Chicken Dijon, \$20

Grilled Chicken with Double Smoked Bacon and Creamy Whole Grain Mustard Sauce

Vegetarian Lasagna, \$20

Stacked with Spring Vegetables, Italian Cheeses and Creamy Tomato Basil Sauce

Thursday, Awards Banquet choices are:

Chicken Marsala, \$25

Sautéed with Mushrooms, Marsala Wine & Demi-Glace

Pan Seared Atlantic Salmon, \$25

Served with Ginger Lime Burnei Blanc

Friday, Children's Author Luncheon choices are:

Shrimp Scampi Pasta, \$20

Fettuccini tossed with a rich Parmesan Sauce, topped with Roasted Red Peppers and a Shrimp Scampi Skewer

Boneless Pork Chops, \$20

Two Center Cut Pork Chops, char grilled and served with Apple Cherry Chutney.



Reaching New Heights
Libraries serving Wyoming

WLA Conference • 2009
September 30-October 3
LARAMIE, WYOMING

Author to present 'Books Between Cultures'

Mitali Perkins will present "Books Between Cultures,"



Mitali Perkins a preconference, from 1:30-4:30 p.m., Sept. 30.

Perkins moved to New York from Bengal as a child. Her cross-cultural experiences allow her to offer unique presentations and insight into evaluating children's stories for their capacity to empower or alienate. The presentation will include picture, junior, and young adult books.

A believer "in the life-changing power of story," Perkins has published "Monsoon Summer," "Secret Keeper," "Rickshaw Girl," "The Not-So-Star-Spangled Life of Sunita Sen," and the two "First Daughter" novels. Her novels have won recognition from the ALA Reluctant Readers, Christian School Association's Lamplighter Award, Jane Addams Honor Award, Maine Lupine Honor Award, and the Julia Ward Howe Honor Award. Following the preconference, some of Perkins' books will be available for sale and book signing.

For more information, visit Perkins' Web site, www.mitaliperkins.com or read the School Library Journal article "Straight Talk on Race: Challenging the Stereotypes in Kids' Books."

Candidates named for president/vice-president, recording secretary elect

By Erin Kinney

Committee Chair

The WLA Nominations and Elections Committee presents the following excellent candidates. On behalf of the committee, I want to thank these candidates who have volunteered to serve the Wyoming Library Association.

Vice-President/President-Elect

- Sue Knesel, Campbell County Public Library System
- Meghan Kelly, Laramie County Community College Ludden Library

Recording Secretary

- Jonathan Harwood, Rock Springs Library
- Susan Mark, Wyoming State Library

We know the Wyoming library community has great leaders; there have been eight inspiring years of Wyoming Library Leadership graduates and many more WLA members who could do a fantastic job. Consider donating time to this fun and supportive organization. To learn more, visit <http://wyla.org/about/docs/Bylaws2007.pdf> or e-mail ekinne@state.wy.us.

WLA 2009 CONFERENCE PROGRAM

PreConferences – Wednesday, September 30

All Things Digital Wyoming

8:30 a.m.–4:30 p.m., UW Conference Center, Garden Room 1
John Lee, Wyoming State Office of the Bureau of Land Management; Jeff Hamerlinck, Wyoming Geographic Information Science Center; Buck McVeigh, Wyoming Economic Analysis Division; Cindy Brown, Wyoming State Archives; Steve Boss, University of Wyoming; Ara Anderson, Campbell County Public Library; Debbie Sturman, Niobrara County Public Library; Tamsen Hert, University of Wyoming; Lesley Boughton, Erin Kinney and Venice Beske, Wyoming State Library and a representative from the Wyoming Legislative Service Office

This all day preconference will focus on some of the online resources that have been created in Wyoming's libraries, agencies, and organizations. Experts will present on recent digital initiatives that will provide an overview of resources available to libraries and improved access to Wyoming online information. Come learn how your library can tap into these outstanding information resources.

Library Leadership Institute Graduates Pre-session

1:30-4:30 p.m., UW Conference Center, Garden Room 2
Speakers: Chris Van Burgh and Missy White

This is an opportunity to spend a half day reenergizing with your LLI peers and gathering new tips on leadership development with Missy White, from M. White Consulting and NOLS. Since there will be no institute for 2009, participants will spend time on strategic planning for the future of LLI and brainstorming on ways to increase leadership training and opportunities for our library community.

Books Between Cultures

1:30-4:30, p.m., UW Conference Center, Garden Room 3
Speaker: Mitali Perkins

How might we evaluate a story to see whether it empowers or alienates the young people we serve from different backgrounds? Participants will unpack six stereotypes that show up in stories and be equipped with six challenging questions to ask about race and culture in books for children and young adults. Mitali Perkins, author of *Monsoon Summer*, *Secret Keeper*, and *the First Daughter*

novels, weaves her own cross-cultural experiences into this illuminating, heartfelt session. Following the preconference, some of Ms. Perkins books will be available for sale and book signing.

Conference Reception

6 p.m., UW, Coe Library, Meeting Commons, 5th Floor

Please join your colleagues for an evening of relaxation, music, and hors d'oeuvres in the new wing of the W.R. Coe Library on the campus of the University of Wyoming. The reception is a perfect place to meet with friends and to meet new friends as we kick off the conference!

Thursday, October 1

8 a.m.–4:30 p.m.

Exhibits, UW Conference Center, Salon D/E

8–9 a.m.

Registration and Exhibits

Pick up your registration and welcome your vendors to Wyoming

9–10:30 a.m.

Keynote Session - Futureproof

UW Conference Center, Salon A/B/C

Speakers: George Needham and Joan Frye Williams

Most traditional library services were designed when information was relatively scarce, and library users had to adapt to our way of doing things if they wanted to get their hands on the good stuff. Now that information is everywhere, we need to "futureproof" the library by updating our services to match changing community expectations.

This lively, interactive session will focus on the real world trends that are shaping the future of libraries. You will learn how we can modernize our offerings and take our services to the next level without sacrificing our principles – or our sanity!

Drawing on the latest consumer data and results from leading libraries worldwide, futurist Joan Frye Williams and strategist George Needham will discuss how to:

Make the library an inviting destination,

Help users succeed on their own terms,

Use new tools, techniques, and technologies, both behind the scenes and on-the-spot,

Increase community support for the library, and

Translate the big picture into positive changes in our daily work. Leavening their remarks with more than a little humor, George and Joan will offer practical suggestions that can change both your outlook and your ability to meet any challenges the future might throw at you.

10:30–11 a.m.

Break – join your colleagues for a break in the Exhibits Hall

11 a.m. – 12 p.m.

Bringing Books alive through Google Lit Trips

Speaker: Janet Dombrowski

UW Conference Center, Garden Room 1

Google Lit Trips is a project that uses Google Earth in conjunction with reading to map journeys and locations, incorporate imagery, provide background information, illustrate vocabulary, and pose questions for discussion. Google Lit Trips can be developed by teachers/librarians with their students/patrons to help kids “get inside the story” and relate to the characters. View an exemplary Lit Trip and learn how you can create your own.

Wyoming Reads 2010

Speakers: John Jorgensen, Jerry Jones, and Bill Nelson

UW Conference Center, Garden Room 2

Join us as we plan the 5th annual Wyoming Reads Celebration to provide hardbound books to every 1st grader in Wyoming. Founder John Jorgensen and attendees will share past successes and lessons learned to help participants create memorable early literacy celebrations throughout Wyoming. As part of the program attendees will help select titles for the 2010 celebration.

Crucial Conversations

Speaker: Missy White

UW Conference Center, Garden Room 3

Crucial conversations refer to situations when stakes are high, there are varying opinions, or strong emotions. They happen regularly in the workplace, and your options are to either ignore them, or try to do your best job addressing them. This workshop will present a strategy for approaching crucial conversations with greater facility and confidence.

Reinventing Reference

Speaker: George Needham

UW Conference Center, Salon F/G

If we can focus on the user, with an open mind and a willingness to release the bowlines to the past, we can have a strong, viable, and future. If we can't, we could be consigned to a narrowing niche market, a dwindling minority of people who seek out print, until the profession peters out once and for all. This session will examine proactive reference, social network reference, reference appointments, and librarians on call as some techniques for reference alternatives.

Extending the Life of a Book

Speaker: Gail Lindley and Stephanie Bradford

American Heritage Center, Stock Growers Room

Does your library's mending and repair procedures really extend the life of your materials? Join Gail Lindley and Stephanie Bradford from the Denver Bookbinding Company as they present best practices for in-house mending and repairing.

12:15–1:30 p.m.

Legislative Luncheon

UW Conference Center, Salon A/B/C

The WLA Legislative Committee will present a program on current legislative issues impacting Wyoming libraries.

1:30–2 p.m.

Break – meet your vendors in the Exhibits Hall

2–3 p.m.

What's New in K-12 Literature

Speakers: Ron and Barb Scherry

UW Conference Center, Salon F/G

The best of recently released quality K-12 literature will be highlighted. Suggestions for sharing these books with children will be given including book summaries, curriculum connections, and author and illustrator backgrounds.

Services and Devices Available Through WIND (Wyoming Institute for Disabilities)

Speaker: Kathy McWhorter

UW Conference Center, Garden Room 2

Learn about the services and see a demonstration of the devices that WIND Assistive Technology Resources offers to support the Office of Civil Rights legislation regarding accessible books for persons with disabilities, the school laws that mandate accessible reading experiences, and the Americans with Disabilities Act legislation that also supports special reading accommodations.

ILS Tools & Gadgets

Speakers: Katie Lynn and Des Saunders

UW Conference Center, Garden Room 3

Come learn about online tools that enhance use of your library catalog! Firefox browser extensions, plug-ins, Google gadgets and more allow users to more easily access your library catalog improving access to your library's collection.

They're from Mars, We're From Reference: Mastering Communications with Technical Personnel

Speaker: Joan Frye Williams

UW Conference Center, Garden Room 1

More and more often, working in a library means working directly with Information Technology (IT) Department staff and other technology-oriented personnel, aka “techies.” These new co-workers' professional background, training, viewpoint, and values can be quite different from ours and those differences can lead to difficulty in communications. This session will offer practical techniques for communicating your needs, interpreting techspeak, and developing skills you need to master communications in a variety of technology-related situations.

Build a Book.

Speakers: Gail Lindley and Stephanie Bradford

American Heritage Center, Stock Growers Room

Join Gail Lindley and Stephanie Bradford from the Denver Book Binding Company for a fun and interesting hands-on workshop. Participants will create and bind a mini-book to take home. Gail says this is her most popular workshop!

3–3:30 p.m.

Break – have a cookie in the Exhibits Hall

3:30–4:30 p.m.

Section Meetings

Academic and Special Library Section

UW Conference Center, Garden Room 1

Children/Young Adult Section
 UW Conference Center, Garden Room 2
 Public Libraries/Trustee Section
 UW Conference Center, Garden Room 3

4:30–5 p.m.**Book Award Committees, Salon F/G**

The Book Award Committees will feature titles from the current Soaring Eagle, Indian Paintbrush, and Buckaroo Award nominees. Committee members will answer questions and discuss the award process as well as hold drawings for free books!

5:30–9 p.m.**WLA Awards Banquet**

UW Conference Center, Salon A/B/C

5:30 Cash Bar

6:00 Dinner and Award Ceremony

Friday, October 2**7:30 a.m.**

Registration Opens

8 a.m.–12 p.m.**Exhibits**

UW Conference Center, Salon D/E

8–9 a.m.**Section Meetings**

Paraprofessional/Support Staff Section

UW Conference Center, Garden Room 1

School Library/Media Section

UW Conference Center, Garden Room 2

8–9:15 a.m.**Exhibits Time**

Start your morning off with coffee with the vendors

9:15–10:30 a.m.**WLA Business Meeting - WLA President, Cynthia Twing**

UW Conference Center, Salon A/B/C

10:30–11 a.m.

Break – Grab a cup of cookie with vendors in the Exhibits Hall

Book signing by Chris Crutcher

Books by our luncheon author, Chris Crutcher will be available for sale and signing prior to the luncheon.

11 a.m.–12 p.m.**Serving Patrons with Disabilities**

Speakers: Connie Hollin and Michael Hollin

UW Conference Center, Garden Room 1

Is serving patrons with disabilities stressful to you? We can help. Connie Hollin a former Special Education Teacher now a librarian and Michael Hollin offer an open discussion about how to better serve patrons that may have need assistance outside of the normal realms. Offering tips and suggestions including People First language and the opportunity to ask someone with a disability the questions you have always wanted to ask.

Marketing the Endowment

Speakers: Marjorie Daley, Paul Heimer, Debbie Sturman, and Mary Meyer

UW Conference Center, Garden Room 2

This session will present an exchange of ideas, including templates from successful campaigns, and a brainstorming session for more fundraising specifically designed to help counties reach their endowment goals. Speakers include successful fundraisers and marketing specialists from Albany, Niobrara, and Laramie counties.

TheirSpace: Connecting to Teens through Social Networking

Speakers: Shari Haskins, Jennifer Beckstead, Holly Hendrix, Ian Lindeman, Darci Stafford, and Beth Cook

UW Conference Center, Garden Room 3

In spite of Wyoming librarians relative infancy in using social networks there are some impressive teen service providers that are knowledgeable with using, designing and maintaining social networks (Myspace, Facebook, Twitter, Bebo, etc). During this panel discussion you will gain the vitals on why social networking is no longer the future but should be a daily, on-going communication tool. There will be time for questions and discussion with the audience.

The Middle Manager in Today's Library

Speakers: Gena George, Jamie Kearley, and Debbie McCarthy

UW Conference Center, Salon F/G

As a manager, do you sometimes feel caught in the middle between your employees and administration? Are you ever confused about what your role is in the overall organization? During this session, we will present what we have found to be a core set of skills for middle managers, including the different functions they perform and how you can apply them in a library setting. Bring your own ideas, problems, and solutions you have found, as there will be time

THANKS TO OUR SUPPORTERS

The Albany County Public Library Foundation, Inc. The New York Times, UW Libraries underwrote some of the costs of the Wednesday night reception.

The following contributed to conference breaks:

Total Imaging Solutions • Alexandria • Gumdrop Books • Proquest Water Resources Data System • Mandy Quarders • Patty Myers • Debbie Iverson • Campbell County • Carbon Library Foundation • Sheridan County Library • Natrona County Library

It's not too late to contribute to the conference's success. Contact Laura Grott at grottski@aol.com for details.

for participant discussion.

Working with the Media

*Speakers: Tina Lackey, Lesley Lipska, and Brian Martin
American Heritage Center, Stock Growers Room*

Working with the media is a very important but sometimes a frightening part of a librarian's job. We will explain how to form good relationships with your local media, how to become the "go-to" place for information, and how to deal with a crisis or controversy.

Take Two Deep Breaths and Call Me in the Morning

Speaker: Matt Sprinkle

American Heritage Center, Restaurant

Do you get a headache when dealing with electronic resources? This session will take a deeper look at the acquisition and maintenance of electronic resources with tips to managing these valuable resources and hopefully avoiding the pain of dealing with complex resources.

12-1:45 p.m.

Author Luncheon Featuring Chris Crutcher

Turning Real Life into Fiction

UW Conference Center, Salon A/B/C

As a working family therapist and child protection advocate, novelist Chris Crutcher is witness to compelling real life stories of pain, recovery and survival. Turning those gritty tales into works of fiction has helped make the Spokane-based author one of the most popular and critically acclaimed young adult writers of our time -- and one of the most frequently banned. How does he do it? Why does he do it? He'll explain in this powerful presentation.

Crutcher's books include *Stotan! Chinese Handcuffs*, *the Crazy Horse Electric Game*, *Ironman*, *Whale Talk* and *The Sledding Hill*. Crutcher's books will be available for sale and signing prior to the luncheon.

1:45 - 2 p.m.

Break - Visit the Poster Sessions in Conference Center Hallway

2- 3 p.m.

4 +3 Ps Library Marketing: Bridging the Gap Between Strategic Planning and Funding

Speaker: Anita S. Duckor

UW Conference Center, Garden Room 1

Even libraries with conventional strategic plans are under-funded. Why is this? Might it be that libraries must not only tell their story better, but also build a better story? This presentation will demonstrate how marketing provides critical input into a strategic planning process and how it drives the implementation of the strategic mission and vision. It includes the elements of the service marketing mix that effectively positions and elevates the library's image and value in the community to safeguard and capture greater funding.

Copyright in the School Setting

Speakers: Jan Segerstrom and Lori Clark-Erickson

UW Conference Center, Garden Room 2

How long has it been since you've updated your knowledge of copyright law and owner privileges? Does your district have a board approved copyright policy? Join Jan and Lori to see how they are "kindly reminding" educators and administration of copyright law for schools as well as identifying classroom issues with use of online multimedia resources due to easy Internet access. "Fair use," "face-to-face" instruction, and "public performance" will be addressed

MOTEL INFORMATION



Hilton Garden Inn Laramie
2229 Grand Avenue
307.745.5500

The Hilton Garden Inn, Conference Center has special rates for the WLA Conference:

- \$99 for a standard room
- \$129 for a junior suite

For booking online please follow these steps: www.laramie.stayhgi.com

- Choose your dates of arrival and departure Continue
- Next page at the bottom there is a "Special Accounts" Section: In the Group/Convention Code section enter this code WYL09 Continue
- The next page will pull up rates and room types



Holiday Inn Laramie
204 S 30th Street
307.721.9000

The Holiday Inn, three blocks from the UW Conference Center, also has a special rate:

- \$99 for a standard room
- Mention the WLA Conference when you book your room.

through the use of “clickers” and examination of copyright infringement scenarios commonly found in schools. A list of resources for specifically informing educators of copyright law will be available.

Serving your Latino Population

Speaker: Adam Van Sickle

UW Conference Center, Garden Room 2

Many libraries have recently seen an increase in the amount of Spanish speakers utilizing library services. How do we as librarians charged with the task of offering equal and fair service to all our patrons serve this unique demographic? In this presentation we'll examine ways librarians can improve their collections, programming, and language skills to adjust to these growing populations. We'll take a brief look at the history of the Latino immigration to Teton County and the ways in which Teton County Library has adapted. We'll also discuss the challenges we've had along the way. Come and get ideas about how you can better serve this part of your community!

Banned: When Real Life Fiction Meets the Censor

Speaker: Chris Crutcher

UW Conference Center, Salon F/G

Countless stories drawn from his work as a mental health expert and child protection advocate have made author Chris Crutcher's novels realistic, compelling and unflinchingly real. Incest, rape, abortion, racism, and neglect are more common in his pro-bono therapy practice than they are in his compelling books. But what happens when this gritty real life fiction flags the conservative censor? How does this candid author respond? And why does winning the battle really matter? Crutcher will map out his history with and response to being challenged and banned for more than two decades.

Wyoming Public Documents and Open Meetings Act

Speaker: Jim Angell

UW Conference Center, UW Boardroom

Mr. Angell, Executive Director, Wyoming Press Association, will review the important points of the Wyoming statute on public records and the open meetings act. His discussion will focus on what libraries and library board members need to know to be in compliance with these important acts.

Safety: Library Crime and Strategies for Working with Problem Patrons

Speakers: Andrew Zook and Tina Mansfield

American Heritage Center, Stock Growers Room

Andrew Zook, Crime Prevention Officer for the Laramie Police Department and Tina Mansfield, Licensed Professional Counselor from Peak Wellness will discuss library safety and tips that libraries can use to strengthen safety within their libraries. Officer Zook will focus on crime prevention and Ms. Mansfield will focus on working with problem patrons who may have mental health issues. This informative program will be instructive for all types of libraries.

What Our Usability Study Taught Us

Speakers: Mary Ann Harlow and Kaijsa Calkins

American Heritage Center, Restaurant

The UW Libraries' website development committee conducted a usability study of the Libraries' website to determine how students actually used the website. This presentation will present the results of the study and how it informed the committee in designing a new system.

3-3:15 p.m.

Break – chat with your colleagues on your way to your next session

Be sure to check out this year's vendors

3M • Abdo Publishing Company • Aitken Educational Specialties • Alexandria • All Through the House - Deb's Fudge Kitchen • Architectural Nexus • BCR • Bearport Publishing Company • Best Books • Bob Magart • Books on Tape/Listening Library • Colorado Association of Libraries • Craig Fowler & Associates (Marshall Cavendish Corporate/Benchmark Books, Rosen/PowerKids Press, Rourke Publishing Group, Gale Cengage, Cherry Lake Publishing, Weigl Publishing, Sharpe Reference) • Davidson Titles, Inc. • ebrary • EBSCO Information Services • Follett Library Resources Inc. • Gale • Great Northern Book Company • Gumdrop Books • H.W. Wilson Company • Mackin Library Media • Mountain Press • Perma-Bound Books • ProQuest • Quality Books Inc. • Sauder Education Stop Falling Productions • Total Imaging Solutions • University of Wyoming Libraries • Wyoming Government Investment Fund • George K. Baum & Company • World Book, Inc.

3:15–4:15 p.m.**Breaking the Mold of Library Advocacy – Moving from Issue-Specific Advocacy Tactics to Community-Based Library Relations Strategy***Speaker: Speaker: Anita S. Duckor**UW Conference Center, Garden Room 1*

The Online Computer Library Center's (OCLC) recently released study, *From Awareness to Funding*, explores the relationship between public library funding and perceptions of libraries, yet does not bridge the leap between awareness and funding. In this program, learn practical measures to building the right kind of awareness and implementation to translate smart awareness into meaningful funding for libraries of all sizes. This presentation builds a stakeholder relationship process based on lessons learned and best practices from other sectors. Learn how to strategically position your library by building a broad-based key stakeholder model.

Copyright Free Multimedia Resources*Speakers: Jan Segerstrom and Lori Clark-Erickson**UW Conference Center, Garden Room 2*

Learn about options that students and staff have and don't have when it comes to using copyrighted multimedia materials, especially from the Internet. Ideas for helping students and staff properly retrieve and/or generate copyright free music, images, and videos for use in multimedia presentations will be shared. Become aware of unique licensing options available at sites such as Creative Commons or Wikimedia Commons in order to work collaboratively yet stay within in the confines of copyright law. Our discussion will also cover citing online resources. This program is useful for all types of libraries and patrons who use media in their projects and research.

Diversity: The Facts Behind the Fiction*Speaker: Chris Crutcher**UW Conference Center, Salon F/G*

Meeting the challenge of racial diversity is one of an educator's highest hurdles. Each student carries generations of baggage into every classroom - issues they're not likely to confess. How can discussion prevail without defensive complications? Author Chris Crutcher believes in the power of story. "If I'm a kid in trouble, I'm not likely to talk about the powder keg at home. But I might talk about explosive characters in a fictional story." Join him as he leads a discussion on defusing bigotry through literature.

Go Green!*Speaker: Lucie Osborn**UW Conference Center, Garden Room 3*

The Laramie County Library in Cheyenne became the state's first LEED Gold Certified facility. County Librarian Lucie Osborn will discuss the opportunities and challenges in turning your library "green" and will provide tips and helpful hints about how you can be environmentally friendly (and save money!), even with an existing structure. Don't miss out!

ALA Planning Forum*Speaker: Michael Dowling**UW Conference Center, Salon A/B/C*

How can the American Library Association help you, your library, library users, and the library association in Wyoming? Come and share your thoughts on where ALA should focus its efforts in the next five years. ALA members and non-members are welcome.

Graphic Graphics: Building a Graphic Novel Collection for Adults*Speaker: Holly Hendrix**American Heritage Center, Stock Growers Room*

Graphic novels are hotter than ever, with popular novelists re-producing their hits in graphic format and movies based on comics dominating the box office. Learn how to build a graphic collection that will appeal to adults and draw those ever elusive 20-somes into your library.

4:15–4:30 p.m.

Break

4:30–5 p.m.**Closing Session – WLA President, Cynthia Twing***UW Conference Center, Salon A/B/C***Saturday, October 3, Post Conferences**

Note – Saturday events are located at the UW Coe Library

8:30 a.m.–12 p.m.**Making your Publications Pop: Taking your Design to the Next Level***Speakers: Tina Lackey and Lesley Lipska**UW Coe Library, Electronic Classroom, 216*

Do you have great programs and services but are having a difficult time letting people know? Do you want your bookmarks and flyers to look professional and exciting? Come to this session and learn the dos and don'ts of design and improve your marketing skills.

8:30–10:30 a.m.**Teaching with Primary Sources***Speaker: Jeannine Collins**UW Coe Library, Classroom, 218*

The Library of Congress has digitized their entire collection of Primary Sources so that teachers can access them for use in standards-based learning. These Primary Sources and the Learning Pages with complete lesson plans are a valuable resource for librarians and teachers.

10:45 a.m.–12:30 p.m.**Information Power: Primary Sources and Beyond***Speaker: Jan Segerstrom**UW Coe Library, Classroom, 218*

Information Power will look at other websites for locating primary sources and also have a round table discussion of how to use primary sources most effectively in the classroom. The program will examine K-12 teaching resources such as the National Archives, ABC-CLIO, eLibrary, etc.