



Wyoming Library Association Newsletter

CONFERENCE EDITION

AUGUST 2008

I love the spirit and soul of Wyoming's people. I love the giving and serving character of Wyoming Librarians. And I love how they come together. However, the last few years I have felt that for whatever reasons (technology, pace of life, stress, demands on our time) our "people vision" has become a little blurred. That is why this fall's Wyoming Library Association Conference programming will focus on people; the people we serve and the people we work with. It is my hope that we will leave this conference with a feeling of reconnection to the populations we serve and a resolve to carry on this profession to our highest abilities.

A concerted effort has been made to offer programs that were instigated and voted upon by the various sections of WLA—Para-Pro, Public/Trustees, Children's/YA, School, Academic, and Special. This is your conference and your efforts have brought together an amazing array of subjects and presenters. You will hear from numerous "professional" presenters, and also from WLA members who willingly share their knowledge.

The keynote speaker is Dr. Michael Johnson from Oklahoma and Texas; a former rodeo cowboy, industrial psychologist, university professor, author and horse whisperer. He is possessed with a passion about education, our work and our lives. He will challenge us with his presentation "Empowering People to Make the World a Better Place." I believe his message will set the tone for the rest of the conference.

Preconference? Yes! Dr. Jami Jones from East Carolina University will present a pre-conference program entitled "Flourishing in Wyoming: How Librarians and Libraries Build Resiliency." The Wyoming State Library is collaborating with the Small Business Development Center to sponsor "When They Want to Start a Business."

Books and authors? Yes! Local author and illustrator Zac Pullen is in the lineup as well as Sarah Weeks who will be the speaker at the Children's Author Luncheon.

These program titles should pique your interest: "In Love with Dogs," "Preventative Safety for Librarians," "Is There a Lawsuit in Your Future?," "Open Source for Libraries," "Beyond Gaming Tournaments," "MySpace and FaceBook for Librarians," "Recipes for Success: Hot Technologies to Spice up Your Library Program."

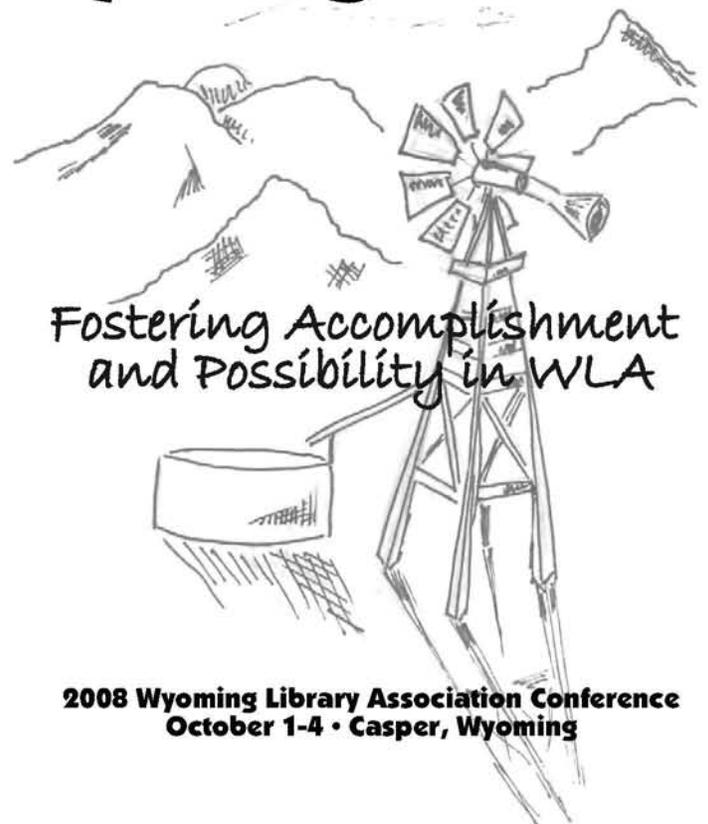
Post-conference? Yes! Dr. Annette Lamb, Visiting Professor at Indiana University - Purdue University at Indianapolis

(IUPUI), a noted library media specialist, computer teacher, and professor of education and library science will work specifically with school librarians and media specialists on Saturday morning. Also, the Legislative Committee of WLA is sponsoring a special post conference for Library Foundations and the Library Endowment Challenge. "Fundraising 101" on Saturday morning and "Managing and Investing Your Endowment Dollars" in the afternoon.

I hope to see you in Casper. I'm excited about every one of our programs. Wyoming Libraries are worthy of our resolve to carry out the future possibilities of our Association. The conference logo carries a message: let us hold onto the valuable things of Wyoming's past (the windmill) and step confidently into the future (the rising sun).

Cynthia Twing, WLA Chair-elect/Program Committee Chair

Wyoming Resolve:



**2008 Wyoming Library Association Conference
October 1-4 • Casper, Wyoming**



Opening Reception to Feature "The Librarian"

All WLA members are invited to the opening reception Wednesday, October 1st to listen to the blues by The Tremors and to taste the first original WLA signature martini, "The Librarian." This cool event is happening at the Nicolaysen Art Museum (400 E. Collins) from 5-7 p.m. After all your traveling you may be a little tired and a little thirsty, so revive yourself at the opening reception!



Academic & Special Librarians Answer the Call!

The Academic and Special Libraries section would like to thank the many Wyoming librarians who submitted great programs for the 2008 conference. WLA members can expect fabulous presenters from Wyoming libraries, LibLime and BCR to provide excellent tips and discussions on subjects ranging from technical services to reference to advocacy.

Join Susan Wynne from the University of Wyoming Libraries Technical Services to learn the latest in RDA and FRBR. Also from UW, Debbie McCarthy (Technical Services) and Sara Williams (Collection Development), will present some of the decisions UW has considered and made concerning outsourcing.

Nicole Engard, Open Source Evangelist for LibLime, will cover open source myths and facts, explain how open source can be used instead of proprietary software, and illustrate a variety of online office tools. Kaijsa Calkins from the University of Wyoming Reference and Instruction Services, and Laura Crossett, Branch Manager for the Meeteetse Branch Library, plan to provide a toolkit of technologies that all libraries can use, including social networking, instant messaging, in addition to RSS, blogs and wikis. More in-depth description of RSS and how it can be used for our users will be presented by Michelle Drumm, technology trainer with BCR. Michelle will also explore tools (Jing, Meebo, and more!) that can be used for reference and instruction on tiny budgets.

Plus, you can review your statistics with Susan Vittitow of the Wyoming State Library. She will show you the best sources in statistics and data tools to increase advocacy for your library.

Resolve to check-out the many and varied programs supported by the Academic and Special Libraries Section at our 2008 conference!

State Legislators to Speak at Legislative Luncheon

Make a lunch date to attend the WLA Legislative Luncheon on Thursday, October 2. Our association will honor Hank Coe, Rosie Berger, John Schiffer, Mike Massie and Kit Jennings for their support of Wyoming's libraries, and for their efforts in successfully passing the Public Library Endowment Challenge Program during the 2008 legislative session. The legislators will also speak to the challenges and opportunities facing the 2009 Legislature and Wyoming's library community.

2007-2008 Wyoming Youth Book Awards



Buckaroo Winners

Winner:

Bad Kitty by Nick Bruel

1st Runner-up:

Owen & Mzee: The True Story of a Remarkable Friendship by Isabella Hatkoff, Craig Hatkoff, Paula Kahumbu

2nd Runner-up:

Ten-Gallon Bart by Susan Stevens Crummel

Indian Paintbrush Winners

Winner:

The Miraculous Journey of Edward Tulane by Kate DiCamillo

1st Runner-up:

A Dog's Life: The Autobiography of a Stray by Ann M. Martin

2nd Runner-up:

Cracker!: the Best Dog in Vietnam by Cynthia Kadohata



Soaring Eagle Winners

Winner:

New Moon (Twilight Series #2) by Stephenie Meyer

1st Runner-up:

Pretties (Uglies Series #2) by Scott Westerfeld

2nd Runner-up:

Harry Potter and the Order of the Phoenix (Year 5) by J. K. Rowling





Wyoming Resolve:

Fostering Accomplishment and Possibility in WLA

2008 WLA Annual Conference • October 1-4 • Casper, Wyoming

WEDNESDAY, OCTOBER 1 • PRE-CONFERENCE PROGRAMS

9:30-10:00, 12:30-1:00, 4:00-6:00 REGISTRATION

Flourishing in Wyoming: How Librarians and Libraries Build Resiliency (10:00-3:00) *presented by Dr. Jami Jones, Assistant Professor Department of Library Science and Instructional Technology, East Carolina University, Greenville, NC*

What is the role of librarians in Wyoming to resilient youth? The Kauai Longitudinal Study, a fascinating piece of research, sheds light on our search for answers. The authors of this research followed a group of at-risk but resilient children and discovered that certain protective factors helped them flourish. It just so happens that many of these protective factors, such as reading, social skills and mentoring, are integral to the mission of libraries. In this preconference you will learn about resiliency, practice building library programs that strengthen children and teens, and apply the findings of resiliency research to become a more effective librarian, as well as a stronger individual.

When They Want to Start a Business (1:00-4:00) *presented by Leonard Holler, Small Business Development Center, Casper and Chris Van Burgh, Wyoming State Library*

Get practical experience with the resources and process for creating a small business in Wyoming. Presenters will be a representative from The Small Business Development Center, a small business owner and a Wyoming State Library Reference Librarian.

5:00-7:00 OPENING RECEPTION AT NICOLAYSEN ART MUSEUM

7:00 WLA EXECUTIVE BOARD MEETING

THURSDAY, OCTOBER 2

7:00-8:30 REGISTRATION AND CONTINENTAL BREAKFAST

7:30-8:30 ACADEMIC/CHILDREN YOUNG ADULT/PARA SECTION MEETINGS • VENDORS OPEN

8:30-10:30 KEYNOTE SPEAKER: DR. MICHAEL JOHNSON

Empowering People to Make the World a Better Place

Michael is a former rodeo cowboy, industrial psychologist, university professor, author of numerous books, a syndicated columnist, and in 2005 was Oklahoma's Author of the Year. He is possessed with a passion about education, our work and our lives. His unique and poignant style creates a message in our memory that remains long past his time on the platform. Solid practical suggestions, wonderful southern humor and inspiration characterize his performance.

SESSION 1: 1:00-1:50

Meet the New Cataloging Rules *presented by Susan Wynne, Catalog Librarian from University of Wyoming*

AACR2 is on its way out. And the arrival of RDA (Resource Description and Access) is fast approaching. Susan will provide an introduction to RDA and other models, highlight some of the issues that are being discussed, talk about how to prepare for RDA and share some sources of help and further explanation.

Empowerment through Reading: Reaching Minds and Changing Lives *presented by Michael Johnson*

We all know the vital importance of reading, but how do we generate high interest in others? What are the behaviors, traits and characteristics of those who inspire us to discover the world of books?

Get Crafty with Kids *presented by Rita Heath, Children's/YA Librarian, Converse County*

Rita will show crafts with hands on demonstrations for all age groups, themed story times and resources for craft books, web sites and all things kids!

2.0 Toolkit for Libraries Large and Small *presented by Kaijsa Calkins, Reference and Instruction Librarian at UW and Laura Crossett, Branch Manager, Park County and sponsored by BCR*

2.0, blogs, wikis, Facebook, instant messaging, RSS, Flickr: If you've heard of these things but are feeling lost, come to this session to learn what they are, what they can do for you, and what they can do for your library.

SESSION 2: 3:00-3:50

The 2.0 Office: More than Just Wikis and Blogs *presented by Nicole Engard, Open Source Evangelist*

This session will cover online office tools such as Google Docs, Zoho Office, PBWiki, Wordpress, Flickr, and del.icio.us. These tools have been seen as just for fun, but all have a very practical use in the library and office environment. You will learn how to use them effectively in your library.

How to Run an Electronic Meeting *presented by Susan Simpson, Director Albany County*

Did you agree to chair a committee or task force that meets by conference call and/or YUGMA? Here are some hints that will help the meeting be more efficient, effective and fun.

What's New in K-12 Literature *presented by Ron and Barb Scherry, Great Northern Books*

The best of recently released quality K-12 literature will be highlighted. Suggestions for sharing these books with children will be given including book summaries, curriculum connections, and author and illustrator backgrounds. Bibliographies will be provided. This first session will focus on picture books.

Statistics 101 *presented by Susan Vittiton, Wyoming State Library*

Susan will unlock the mystery of statistical information as it applies to libraries. She will be your guide on a quick tour of some of the best sources for statistics and data tools for libraries and will discuss how you can use them for library management and advocacy.

18-24 year olds' Use and Perceptions of Libraries and Book Stores *presented by Jami Jones, Ph.D. Assistant Professor, Dept. of Library Science, College of Education, East Carolina University*

Jami uses her research on this subject to illustrate a generational approach of viewing a group of library patrons.

SESSION 3 4:15-5:15

Open Source for Libraries: All Grown Up *presented by Nicole Engard, Open Source Evangelist and sponsored by BCR*

Learn to separate the myths from the facts, learn about the tools that are available to your libraries and most importantly learn about how open source can free you from the costs associated with many proprietary library products.

What's New in K-12 Literature *presented by Ron and Barb Scherry, Great Northern Books*

The best of recently released quality K-12 literature will be highlighted. Suggestions for sharing these books with children will be given including book summaries, curriculum connections, and author and illustrator backgrounds. Bibliographies will be provided. This second session will focus on books for older children.

How to Conduct a Successful Meeting *presented by Cheryl Wright, Park County Library*

What is involved in becoming an officer in the Wyoming Library Association? If prospective leaders knew what was expected of them, they might be more willing to serve. Cheryl will cover these topics as well as some of the ins and outs of Roberts Rules of Order.

Making a Story *presented by Zac Pullen*

Zac Pullen, Wyoming artist and author, talks about how his books come together, including brainstorming, sketching and eventually the finish. Hear his thoughts on how the best possible books are created.

Outsourcing in Collection Development and Technical Services *presented by Deborah McCarthy, Head of Technical Services at the University of Wyoming*

Over the last two years the University of Wyoming Libraries have had to make some difficult decisions about outsourcing. This presentation will include the decision making process, pros and cons of outsourcing, and lessons learned. Selection of materials, cataloging, and processing will be discussed.

6:00-9:00 AWARDS BANQUET 6:00 Cash Bar Cocktail Party • 7:00 Banquet

FRIDAY, OCTOBER 3

7:00-8:30 REGISTRATION AND CONTINENTAL BREAKFAST

7:30-8:30 PUBLIC/TRUSTEE AND SSLMP SECTION MEETINGS

SESSION 1 8:30-9:30

40 Books Teens Will Love: 40 Books in 40 Minutes *presented by Dolly Wilcoxson, Sales Representative and Reviewer for Perma Bound Books*

Dolly will present "one minute" reviews of 40 to 50 new Young Adult titles with special recognition for HI-LO titles.

In Love with Dogs *presented by Bett Kopit, actor, singer, storyteller, staff developer*

Join Bett for a performance of poetry, storytelling and songs about your favorite tail-waggin' fools. Just imagine! A curriculum to enthuse young readers and creative writers based upon dogbreath! You'll leave waggin' your own tail!

Personal Safety for Librarians *presented by Fred Vogt, President FKV Enterprises LLC*

What are some simple tips to enhance the safety of your library and yourself? Fred's program will be part lecture and part audience participation. Objectives will be safe library practices, how to project a stronger image and be more assertive, how to enhance your awareness, and to learn simple techniques to deal with confrontational patrons. Many of the things you learn in this program are applicable to enhancing your safety when you are away from the library.

Public Speaking 4 Scaredy Cats *presented by Margaret Teevens, Maintenance Coordinator, City of Casper*

Does your fear of public speaking stop you from doing what you want to do? Do you hesitate to speak up in a group, or volunteer for a position in WLA because of your fear of public speaking? Then this is the program for you. Join Margaret Teevens, Distinguished Toastmaster of the Pathfinder Toastmasters Club, to learn how to calm those butterflies and release your fears.

Trustee Trouble: A New Resource for Wyoming Board Members *presented by Jamie Markus, Wyoming State Library Continuing Education Coordinator*

This session will explore the new DVD from the Wyoming State Library (Trustee Trouble: The misadventures of a new library board member) and discuss how the DVD can be used in library board meetings.

Information Power 08: Document Cameras and “Clickers,” Oh, My! *presented by Jan Segerstrom, Teton County School District*

This portion of Information Power 08 will help you learn about the use of a document camera and “clickers” in the library and/or classroom to enhance 21st century instruction. Learn how to hook up a document camera as well as view examples for its use in recording science experiments, examining art projects up close, focusing in on live creatures, showing picture books, iPod video screens, or calculator screens, and sharing student writing. The second half of the session will demonstrate use of a polling system (aka “clickers” from e-Instruction) for surveying audiences to receive instant feedback or review homework or administer alternative assessments (quizzes, tests). “Clickers” look like remote controls that each participant receives and electronically sends his/her response to the teacher’s computer for data collection purposes.

11:30-1:00 CHILDREN’S AUTHOR LUNCHEON WITH SARAH WEEKS

Sarah Weeks has been writing children’s books and songs for the past twenty some years. She is a graduate of Hampshire College and NYU and is an adjunct faculty member in the prestigious Writing Program at the New School University in New York City. She has written more than 30 books for children and teens. In addition to being an author, Ms. Weeks is an accomplished singer/songwriter. She has written for television, stage and screen and a number of her picture books include songs which she both writes and sings for the accompanying CDs. Sarah is a tireless promoter, visiting schools throughout the country, talking to children about writing, reading her books, singing her songs, serving as author-in-residence and speaking to teachers and librarians at national conferences. She lives in New York City with her two sons.

SESSION 2 1:00 – 1:50

Big Reference on a Little Budget *presented by Michelle Drumm, Emergent Technology Trainer, BCR*

The past few years have seen a profusion of excellent tools that give libraries with caviar dreams and ramen budgets the opportunity to deliver top notch reference and instructional services without dropping a dime. In this session we’ll take a peek at some of these tools, explore possible applications of them, and discuss ways your library might be able to use them.

Information Power 08: Tour de WYLD *presented by Chris Van Burgh, Wyoming State Library Outreach Librarian*

Join Chris on an update tour that winds participants through Wyoming’s online library database collection and shares the newest and latest features, changes, and additions to WYLD resources. Other State Library resources that have been newly added to their collection will also be shared. Information for this session will be presented in a large-group format, but if you seek hands-on experience with the database features Chris shares, you can rejoin her on Saturday morning during the WLA Post-Conference.

Implementing a Successful Staff Development Plan *presented by Jenifer Grady, Director Allied Professional Association*

We all know the “Field of Dreams” approach to staff development doesn’t work. (If we make training available, the employees will come). A program that works takes careful preparation, as if you were planning a new service. During this session we will talk about the elements of planning, executing and evaluating a staff development program. A program has an impact on meeting library goals, staff morale, retention, service, performance reviews, creativity and public relations. Let’s figure out how to make that impact positive in all aspects.

Is There a Lawsuit in Your Future? *presented by Ellen Miller, Library Consultant*

This session will discuss the biggest legal risks for Wyoming libraries, the three major shields against risk, the needed policies to minimize risk, and the five steps that can be taken to guard your image against lawsuits.

Beyond Gaming Tournaments: Discover How to Make Gaming and Other Current Technologies a Daily Teen Source

presented by Shari Haskins, Teen Service Manager and Sara Davis, Adult and Tech Services, Riverton Branch Library

Don’t let space or floor layout, equipment and products bewilder you. Learn how to expand gaming in all directions. Ponder and discuss what ages and rules will work for your teen community by learning the philosophy and importance of gaming and technology for public libraries’ teen services.

SESSION 3 2:00-2:50

Making the Magic Really Happen: Real Tools and Real Applications for Really Simple Syndication (RSS) *presented by Michelle Drumm, Emergent Technology Trainer, BCR*

Libraries have long prided ourselves on being able to deliver valuable content to our patrons, but what do we do when our patrons can’t or won’t come to us? We go to them! Presentation attendees will gain a solid understanding of RSS technology, the real workhorse behind a host of 2.0 tools, and will learn how they can take excellent content from the RSS-enabled sources and pipe it directly into the webspaces that our patrons inhabit.

Recipes for Success: Hot Technologies to Spice Up Your Library Program *presented by Dr. Annette Lamb, Library Media Specialist*
People often ask, how do you find all those great technology resources and ideas? How do you stay current when technologies change so quickly? How do you maintain a passion for teaching and learning? This session provides a dozen practical ideas for keeping up with the latest resources, learning technology tricks, and dealing with professional information overload. If you're drowning in blogs and yearning for easier ways to find those hidden technology jewels, come with me on a technology treasure hunt.

Interviewing 101 *presented by Jenifer Grady, Allied Professional Association*

Now that you're on the other side of the table, interviewing is not as easy as it looks! You've got to prepare yourself for the interview, be at your best during the interview, and attend to post-interview duties. We will talk about steps to increase your comfort and effectiveness in interviewing. In preparation, think about your best and worst job interviews.

Needs Analysis and Planning *presented by Jeff Davis, Architectural Nexus, Inc.*

Today's public libraries grow in many different ways to meet the needs of community, technology, circulation, and programming. The definition of "library" is constantly changing in today's progressive world. Planning for the future can be an overwhelming task. This course will cover three objectives, first to educate about resources available, second to use those resources in an effective way, and third to set up steps to implement your plan into action.

Is There a Lawsuit in Your Future *—continuation of Ellen Miller program*

Myspace and Facebook for Librarians *presented by Steve Whisenand, Teton County Library*

Learn the perils and pitfalls, and the positives and pleasures of today's hottest social networking sites for teens and adults. Take a tour of Myspace and Facebook, discuss Internet safety and security, discover the appeal of social networking, how you can use it in your library, and more.

SESSION 4 3:00-3:50

Recipes for Success: Hot Technologies to Spice Up Your Library Program *continuation of Annette Lamb program*

Interviewing 101 *continuation of Jenifer Grady program*

Managing the Crowds at Storytime: Positive Kid-Management Techniques *presented by Bett Kopit, actor, singer, story teller, staff developer*

Managing behavior at storytime can be difficult. Whether it's kids, parents or teens providing the challenge, we'll explore encouraging solutions that really work. You CAN enjoy Storytime.

3 Dames and a Drill *presented by Katy Jost, Sandi Hussa and Fanny Apodaca, all from the Riverton Branch Library*

Does your department need a new look, but your budget is limited? If you are not afraid of a little sweat and high ladders join the Riverton Children's staff to make big changes with little money.

Outreach Discussion Roundtable *presented by Susan Parkins, Outreach Specialist, Laramie County Library*

Get together with outreach librarians, coordinators and specialists to discuss what works for you, what doesn't work and what's new. Come and get to know others in this field of work. We met for the first time at WLA 2007 and would like to see this become an annual feature.

CLOSING SESSION 4:00

SATURDAY, OCTOBER 4 • POST-CONFERENCE PROGRAMS

Fund Raising 101 (8:00-12:00) *presented by Bill Nelson, Natrona County Library Director and Press Stephens, Development Director for the Wyoming Community Foundation*

The presentation will cover the basics of raising dollars for the state endowment match and will provide an overview of the types of forms and policies you will want to have in place.

Managing and Investing Your Endowment Dollars (1:00-5:00) *panel discussion with George Gault, President, Wyoming Community Foundation, Laramie; Cathy Sears, Wealth Management Department, First Interstate Bank, Casper; Susie Ponce, Broker, D.A. Davidson, Sheridan; and Deb Sturman, Niobrara County Library Directory*

Gault, Sears and Ponce will discuss the services their organizations provide nonprofits to assist in managing endowments; Sturman will share how her library's foundation made their investment decisions.

Hands-On Tour de WYLD (8:00-9:15) *presented by Chris Van Burgh, Wyoming State Library Outreach Librarian*

Follow-up session from Friday's "Tour de WYLD" providing hands-on experience with the WYLD resources presented by Chris on Friday. More update information will be shared.

Re-imagine, Rejuvenate, Renew: Beyond Library Media Specialist 2.0 (9:30-1:30) *presented by Dr. Annette Lamb, Library Media Specialist*

Whether tracing the movement of a book character using Google Earth or video conferencing with colleagues from around the globe, there's never been a more exciting time to be a School Library Media Specialist. What's your role and the role of the school library media program in meeting the needs of learners today and tomorrow? How can we prepare a generation of motivated questioners, thinkers, and communicators who will harness the power of information and apply it in meaningful ways? This session will help you re-imagine, rejuvenate, and renew as you meet the challenges of a rapidly changing world.

Pre-Conference Programs

Flourishing in Wyoming: How Librarians and Libraries Build Resiliency will be presented by Dr. Jami Jones, Assistant Professor Department of Library Science and Instructional Technology, East Carolina University, Greenville, NC. The event will take place at the Parkway Plaza from 10:00 a.m.-3:00 p.m. with a one hour lunch break at noon.

What is the role of librarians in Wyoming to resilient youth? The Kauai Longitudinal Study, a fascinating piece of research, sheds light on our search for answers. The authors of this research followed a group of at-risk but resilient children and discovered that certain protective factors helped them flourish. It just so happens that many of these protective factors, such as reading, social skills and mentoring, are integral to the mission of libraries. In this preconference you will learn about resiliency, practice building library programs that strengthen children and teens, and apply the findings of resiliency research to become a more effective librarian, as well as a stronger individual.

Another preconference event worthy of attending will be held from 1:00 p.m.-4:00p.m. at the Parkway Plaza. Leonard Holler, Small Business Development Center, Casper and Chris Van Burgh, Wyoming State Library will present **When They Want to Start a Business**.

Get practical experience with the resources and process for creating a small business in Wyoming. Presenters will include a representative from The Small Business Development Center, a small business owner and a Wyoming State Library Reference Librarian.

Post-Conference Programs

The WLA Legislative Committee is sponsoring two post-conference programs on Saturday, October 4, at the Parkway Plaza from 8:00 a.m.-5:00 p.m. with lunch provided.

Fund Raising 101 will be presented by Natrona County Library Director Bill Nelson and Press Stephens, Development Director for the Wyoming Community Foundation. The presentation will cover the basics of raising dollars for the state endowment match and will provide an overview of the types of forms and policies you will want to have in place.

The afternoon presentation, **Managing and Investing Your Endowment Dollars**, will be a panel discussion comprised of George Gault, President, Wyoming Community Foundation, Laramie; Cathy Sears Wealth Management Department, First Interstate Bank, Casper; Susie Ponce, Broker, D.A. Davidson, Sheridan; and Niobrara County Library Directory Deb Sturman. Gault, Sears and Ponce will discuss the services their organizations provide nonprofits to assist in managing endowments; Debbie Sturman, Niobrara County Library Director will share how her library's foundation made their investment decisions.

Libraries are encouraged to send at least two representatives. There is no cost for this program. The program includes breakfast, lunch and an afternoon break snack. This is paid for by a grant from the Wyoming Libraries Foundation. For more information contact Cathy Butler, Sheridan County Fulmer Public Library <cbutler@will.state.wy.us>.

And school library media specialists will want to attend Post-Conference events on Saturday at Natrona County High School. Starting at 8:00 a.m. will be the hands-on portion of Chris Van Burgh's **Tour de WYLD** (Information Power 08 session 2 on Friday) and at 9:30 a.m. **Re-imagine, Rejuvenate, Renew: Beyond Library Media Specialist 2.0** will be presented by Dr. Annette Lamb, Visiting Professor at Indiana University - Purdue University at Indianapolis (IUPUI).

Lamb has been a school library media specialist, computer teacher, and professor of education and library science. In addition to online teaching, she writes, speaks, and conducts professional development workshops, presentations, and keynotes throughout North America and is well-known for her realistic approaches to technology integration and information inquiry. In addition to working on state and national-level grant projects, she enjoys spending time with administrators, teachers, and individual school districts, universities, and museums focusing on practical, technology-rich approaches to teaching and learning. Her presentation will help library media specialists understand their role and the roll of the school library media program in preparing a generation of motivated questioners, thinkers, and communicators who will harness the power of information and apply it in meaningful way.



Don't Miss the Exhibitors!

Currently they include:

3M • Abdoe Publishing Company • Alexandria
Architectural Nexus • Baker & Taylor • BCR
Bearport Publishing Company • Best Books
Bob Magart • Books on Tape/Listening Library
Colorado Association of Libraries
Craig Fowler, Inc. • Davidson Titles, Inc.
Follett Library Resources, Inc.
Great Northern Book Company • H.W. Wilson
Mountain Press Publishing Company
National Network of Libraries of Medicine
OverDrive, Inc. • Perma Bound Books
Pro Quest • Quality Books, Inc.
Sauder Education • Total Imaging Solutions
WY Department of Health - Maternal & Family Section
WY Government Investment Fund
WY State Library



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(Group Code: WLIB08)

Rate: \$60.00, plus tax for single, double, triple or quad
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2008 WLA Conference Registration

Wednesday, October 1 – Pre-Conference • Thursday October 2 & Friday October 3 -Full Conference • Saturday, October 4 – Post-Conference
Parkway Plaza Hotel – Casper, WY

ONE REGISTRATION FORM PER PERSON

Do not reduce or enlarge copies of this form. No abbreviations.

Name: _____

Library: _____

Address: _____ City: _____

E-Mail Address: _____

Telephone (day): _____

Telephone (evening): _____

Please complete (for name badge color coding):

New Member First Time Attendee Program Council Member
 Library Board/Trustee Local Arrangements

If you are a first timer, would you like someone to show you the ropes? Yes No
If you are a veteran attendee, can you help show someone the ropes? Yes No

Complete all requested information. Please provide phone numbers where you can be called collect to resolve questions about your registration. E-mail will be used when possible.

Full registration refunds less \$10 can be made if written notice is received by the Executive Secretary by September 26. If written notice is received before 5:00 p.m. on September 30, 2008, a 50% refund less \$10 processing fee can be granted. No refunds will be made if refund is \$10 or less. Only requests meeting the exceptions clause in the Convention Handbook will be considered after September 30, 2008. There is a \$10 service charge for all refunds. **No meal fees will be refunded after September 26, 2008.**

NOTE: *Actual payment or voucher must accompany all registrations. Postmark on payment or voucher will determine applicable rates. No-shows are charged all fees unless canceled in writing by September 30, 2008. Voucher payments must be received within 30 days after conference. Any vouchers still unpaid by November 17, 2008 will be charged fees reflected in the last column in lieu of a service charge.*

Payment by Credit Card:	
VISA MASTERCARD	
#: _____	Expires: _____
Signature: _____	

No registration will be accepted after September 24 at the WLA office. If you cannot postmark registration by September 24, you must register on-site and no meals will be available for purchase.

MAIL TO:
WLA

Box 1387 • Cheyenne, WY 82003

Please fill out side two of this form!

Pre-Conference • October 1, 2008				
Must be postmarked...	by September 12	by September 24	On site only after September 24	COST
Flourishing in Wyoming				
WLA Member	\$35	\$55		
Non-WLA Member	\$55	\$75		
When They Want to Start a Business				
WLA Member	\$0	\$0		
Non-WLA Member	\$20	\$40		
Full Conference • October 2-3, 2008				
Price includes continental breakfast each day				
WLA Member	\$90	\$110		
Non-WLA Member	\$120	\$140		
Post Conference • October 4, 2008				
Re-imagine, Rejuvenate, Renew • Natrona County High School				
WLA Member	\$30	\$50		
Non-WLA Member	\$50	\$70		
Fund Raising 101 • Parkway Plaza				
WLA Member	\$0	\$0	I will be attending: YES NO	
Non-WLA Member	\$0	\$0	(If YES, please select Post-Conference meal choice below)	
One Day Registration • Conference Only				
Price includes continental breakfast one day only				
Please circle date attending	October 1 October 2	October 1 October 2	On site only after September 24	
WLA Member	\$60	\$80		
Non-WLA Member	\$90	\$110		
**Guest fee per day	\$15	\$35		
Meals (see other side for meal details)				
Pre-Conference Ballpark Buffet	\$15	\$17	No meal	
Legislative Luncheon • 10/2 Smorgasbord Buffet	\$21	\$23	No meal	
Awards Banquet • 10/2 Prime Rib* Cod Florentine	Beef \$22 Cod \$20 (circle one)	Beef \$24 Cod \$22 (circle one)	No meal	
Children's Author Luncheon • 10/3 Teriyaki Grilled Chicken Breast* Fantail Shrimp	Chicken \$14 Shrimp \$19 (circle one)	Chicken \$16 Shrimp \$21 (circle one)	No meal	
Post-Conference <i>Meal is for Fund Raising 101 only</i>	Chef Salad* Chicken Wrapper (circle one)		No charge for meal	
Grand Total:				

*Indicates default meal -- meal selected if none circled.

**Guest fee is for guests of conference attendees only -- no library employees.

Please take a few minutes to let us know which programs you are tentatively planning to attend during each session so that we can reserve meeting room space accordingly. All sessions are 50 minutes.

Thursday, October 2, 2008

SESSION 1 • 1:00 – 2:00 p.m.

- Meet the new cataloging rules w/Susan Wynne
- Empowerment through reading w/Michael Johnson
- Get crafty with kids w/Rita Heath
- 2.0 Toolkit w/Kaisja Calkins/Laura Crossett

SESSION 2 • 3:00 – 4:00 p.m.

- The 2.0 Office w/Nicole Engard
- How to run an electronic meeting w/Susan Simpson
- Great Northern Books – Young age group w/Ron & Barb Scherry
- Statistics 101 w/Susan Vittitow
- 18-24 Year olds perception of libraries vs. bookstores w/Jami Jones

SESSION 3 • 4:00 – 5:00 p.m.

- Open Source for Libraries; all grown up w/Nicole Engard
- Great Northern Books – Older children w/Rob & Barb Scherry
- How to conduct a successful meeting w/Cheryl Wright
- Zac Pullen: Making a Story
- Outsourcing in collection development w/Deborah McCarthy

MEAL DETAILS

Pre-Conference – Wednesday – October 1

BALLPARK BUFFET – Hamburgers, hot dogs, sliced tomatoes, lettuce, onions, cheeses, buns, condiments, assorted pizzas (including cheese and veggie only), French fries, chips/dip, cookies, brownies and beverage.

Thursday, October 2

LEGISLATIVE LUNCHEON – SMORGASBORD BUFFET – Tender baked chicken, carved roast baron of beef, whipped potatoes with gravy, rice pilaf, (2) vegetables, assorted salads, rolls w/butter. This would also be suitable for vegetarians.

AWARDS BANQUET – Plated meal

- 1) Prime Rib of Beef – 10 oz. served with au jus OR
 - 2) Baked Cod Florentine – Pacific cod baked in a rich cream sauce
- Above includes tossed salad, rolls, chef's potato or rice, chef's vegetable, dessert, coffee and tea.*

Friday, October 3

CHILDREN'S LUNCHEON – Plated meal

- 1) Teriyaki Grilled Chicken Breast – Boneless chicken breast marinated in teriyaki sauce, charcoal grilled with pineapple ring OR
 - 2) Fantail Gulf Shrimp – Five jumbo fried fantail shrimp
- Above includes tossed salad, rolls with butter, chef's potato or rice, chef's vegetable, dessert, coffee and tea.*

Post-Conference – Saturday, October 4

• Meal is for event at Natrona County High School only
7:30: Muffins, cinnamon rolls, danish, fresh fruit & melons
Noon: Choice of Chef's Salad or Chicken Wrapper (PLEASE INDICATE CHOICE ON FORM) and a healthy choices break.

Friday, October 3, 2008

SESSION 1 • 8:30 – 9:30 a.m.

- 40 Books Teens will Love w/Dolly Wilcoxson
- In love with Dogs w/Bett Kopit
- Preventative Safety for Librarians w/Fred Vogt
- Public Speaking for Scaredy Cats w/Margaret Teevens
- Trustee Introduction w/Jamie Markus
- Information Power w/Jan Segerstrom et al.

SESSION 2 • 1:00 – 2:00 p.m.

- Big Reference on a little budget w/Michelle Drumm
- Information Power w/Jan Segerstrom et al.
- Implementing a successful staff development plan w/Jenifer Grady
- Is there a lawsuit in your future? w/Ellen Miller
- Beyond gaming tournaments w/Shari Haskins
- Everyday Personal Safety for Librarians w/Fred Vogt

SESSION 3 • 2:00 – 3:00 p.m.

- Making the magic really happen w/Michelle Drumm
- Recipes for Success w/Annette Lamb
- Interviewing 101 w/Jenifer Grady
- Needs analysis & planning w/Jeff Davis
- Trustee program continued
- MySpace & Facebook for Librarians w/Steve Whisenand

SESSION 4 • 3:00 – 4:00 p.m.

- Recipes for Success w/Annette Lamb
- Interviewing 101 Continued
- Managing the crowds @ Storytime w/Bett Kopit
- 3 Dames & a Drill w/Katy Jost
- Outreach discussion roundtables w/Susan Parkins

Wyoming Resolve:



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