

## L.E.A.D. Interest Group Meeting Minutes

6/24/20

In attendance: Anna Street (LEAD Chair), Lisa Scroggins, Brian Greene, Chris Van Burgh, Johanna Tuttle

Minute Recorder: Anna Street

Today LEAD Members met via Zoom at 10am. It was a wonderful and delightful discussion!

The main topics revolved around LEAD's recently developed mentorship program, which is set up as a 12-month mentorship between a mentor and protégé who both work within Wyoming libraries. The role of LEAD would be to facilitate this program and simply partner these two people based on an application process, and check up on them periodically throughout the year.

Content of Meeting:

A few major items were discussed and agreed upon by all in attendance:

- 1) The WLA LEAD Mentorship Program would not be launched on the WLA website or marketed until a few weeks before the WLA conference. If we market it now it may lose steam, people may lose interest, emails may become lost etc., i.e. it was agreed after a good discussion that marketing close to conference is a better strategy.
- 2) 1 month – 2 weeks before conference we will post the Mentorship Program and Form online, send out emails in the state-wide listservs and post on Social Media.
- 3) The Mentorship Program will be launched at WLA 2020, whether it is virtual or in-person.
- 4) LEAD will have a 60-minute panel discussion workshop where will take questions and present the program to interested librarians. Panel members will be individuals who have been in mentorship programs previously, and individuals who wish to be a protégé.
- 5) Lisa Scroggins will be developing a form with a monthly guideline list of suggestion/expectations for potential mentors and protégés who wish to participate in the program.
- 6) For current members of LEAD, we agreed we do need to consider Branding and Marketing for our Interest Group. Brochures would be helpful even at a virtual conference. Chris and Anna Street are reaching out to PR peoples to get some info. Anna would also like to let members know that we do have membership money which could be used for this kind of purpose, if members are willing to allocate it for marketing.
- 7) Our goal with mentorship as a focus in LEAD is helping others, and if it helps us gain more members that is wonderful – we create Interest Groups in WLA as a way to focus and develop the interests of librarians, to help us all grow, and seek and learn.
- 8) The Chair will be contacting Amigos, which now handles WLA Memberships, to see if library employees can join an Interest Group at any time during the year. Marketing that information to librarians would be an excellent thing to simply confirm and make that knowledge available.
- 9) The WLA Executive Board Meets July 9. Hopefully at that time we will have more news on the format of WLA for 2020.

Next Meeting Date TBD