

WYOMING

LIBRARY ASSOCIATION

August 2013 • www.wyla.org

Featured speakers to see this year at WLA



Lee Rainie

Keynote Speaker

Lee Rainie is the Director of the Pew Research Center's Internet & American Life Project, a non-profit, non-partisan "fact tank" that studies the social impact of the internet. The Project has issued more than 350 reports based on its surveys that examine people's online activities and the internet's role in their lives.

Lee is a co-author of the new book *Networked: The New Social Operating System*, a book about the social impact of technology that was written with Barry Wellman. He also is a co-author of *Up for Grabs, Hopes and Fears, Ubiquity, Mobility, Security, and Challenges and Opportunities* – a series of books about the future of the internet. Prior to launching the Pew Internet Project, Lee was managing editor of U.S. News & World Report. He is a graduate of Harvard University and has a master's degree in political science from Long Island University.



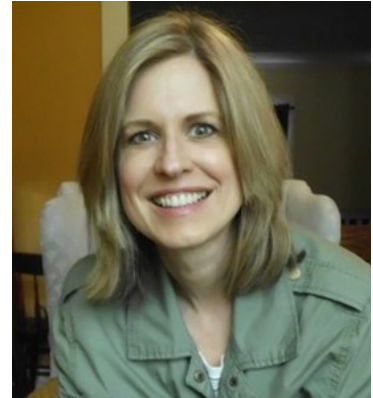
Rich Wallace

Featured Children's Author

Rich Wallace is the acclaimed author of a wide range of books for children and teenagers. His first novel, *Wrestling Sturbridge*, was an ALA Top 10 Selection for Young Adults and a YALSA 100 Best of the Best for the 20th Century. Many award-winning novels have followed including *Shots on Goal*, *War and Watermelon*, and *Sports Camp*. *Wicked Cruel*—his 2013 release—is a trilogy of thought-provoking and spooky urban legends.

Rich and his wife, novelist Sandra Neil Wallace, have just completed their first nonfiction project together. *Babe Conquers the World*, a biography of legendary athlete Babe Didrikson Zaharias, will be released in 2014.

Rich served as senior editor at *Highlights for Children*. Read more about Rich at www.richwallacebooks.com.



Sandra Neil Wallace

Featured Children's Author

The first woman to host an NHL hockey broadcast on network TV, Sandra is now a full-time author. She wrote the inspirational achievements of the 1950 Jerome Muckers football team in her book called *Muckers*.

Sandra was named an outstanding newcomer to the children's literature scene by the *Horn Book* magazine following the publication of her first novel, *Little Joe*. The novel was a finalist for the South Carolina Children's Book Award and is a national reading pick for the U.S. Department of Agriculture and the American Farm Bureau classroom programs. Read more about Sandra at www.sandraneilwallace.com.



LITTLE AMERICA Hotel



**Little America Hotel
& Resorts**
2800 West Lincolnway
Cheyenne, Wyoming
307-634-2771

*Located at the junction of
I-80 and I-25 on Lincolnway*

ROOM RATES:

Deluxe King - \$85.00
Deluxe Queens - \$94.00
Deluxe King Large - \$94.00
Preferred King - \$104.00
Preferred Queens - \$114.00
Executive King - \$229.00

*Above rate is plus local
taxes and fees (10%)

All rates are available from
Tuesday 10-1-13 to Saturday
10-5-13

BLOCK UNDER:
WY Library Association
BLOCK ENDS: 8/31

Check in: 3.00 p.m.
Check out: 12:00 p.m.

WLA 2013 Meal Events

Wednesday, Opening Reception \$10

Heavy Hors d'Oeuvres and Appetizers: There will be plenty of time for networking and the appetizers will be more than ample to count as dinner.
Cash Bar Available

Thursday, Legislative Luncheon \$19 (Early Bird)

Includes tea, coffee, and fresh baked rolls

Choice of Entrée: Grilled Lasagna or
Chicken Milanese with Rosemary Roasted Red Potatoes
Salad: Classic Caesar
Dessert: Strawberry Shortcake

Thursday, Awards Banquet \$33 (Early Bird)

Includes tea, coffee, and fresh baked rolls

Choice of Entrée: Salmon Filet or Top Sirloin Steak
Salad: Strawberry Blue Cheese with Candied Walnuts
Dessert: Chocolate Tower
Cash Bar Available

Children's Author Luncheon \$19 (Early Bird)

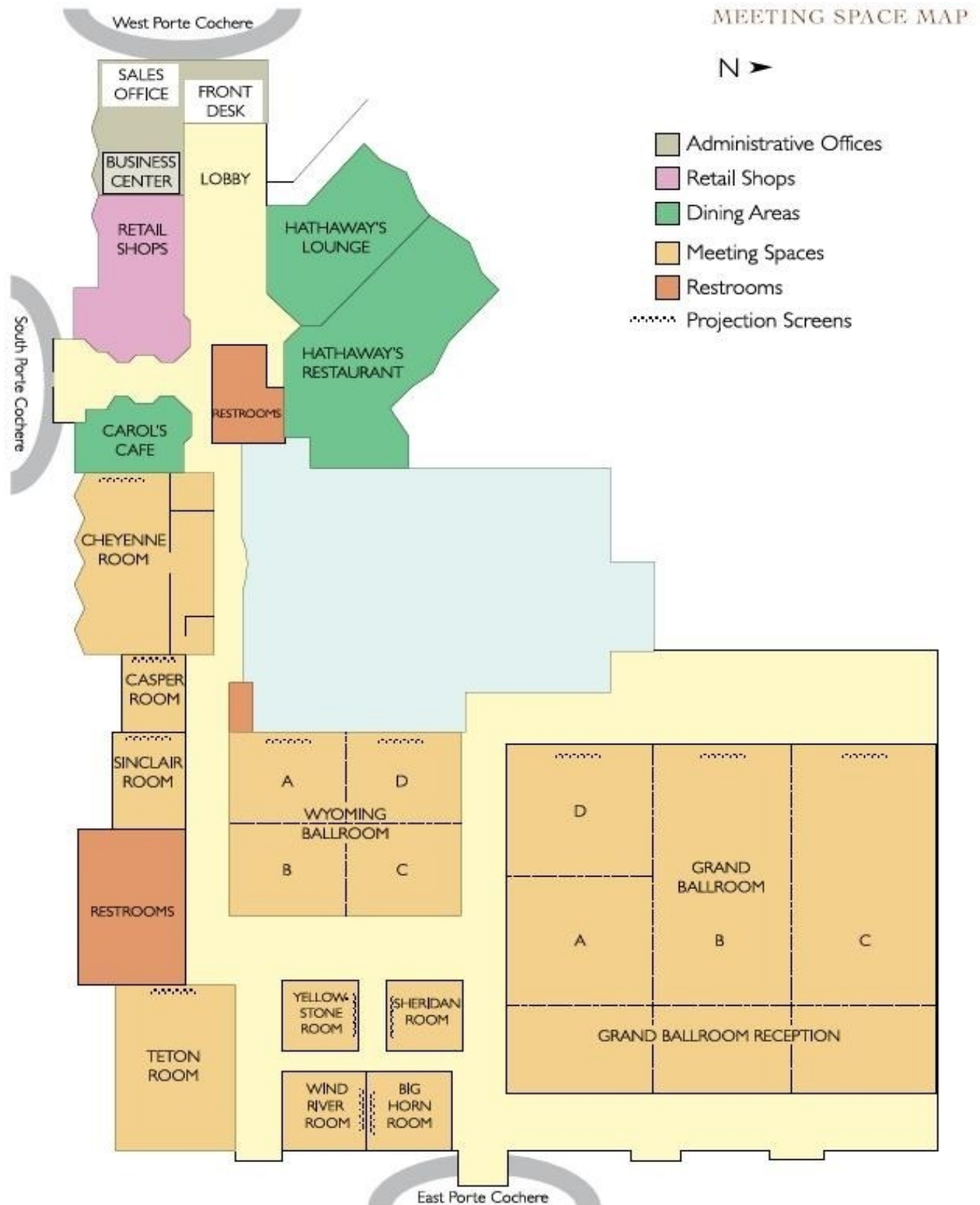
Includes tea, coffee, and fresh baked rolls

Choice of Entrée: Mushroom Ravioli or London
Broil Chasseur with Rice Pilaf
Salad: Romaine Greek Salad
Dessert: Little America Cheesecake

Thank You Vendors & Sponsors

<u>Vendors</u>	<u>Studio</u>	<u>Council</u>
A Leigh Designs	Library Interiors West, Inc.	Wyoming State Library
Abdo Publishing	Mackin Educational Resources	<u>Coffee Breaks Sponsors</u>
Alexandria	MVT Equipment	George K. Baum & Company
AWE	OCLC	Gumdrop Books
Baker & Taylor	Perma-Bound Books	Total Imaging Solutions
Best Books	ProQuest	Wyoming Community Foundation
Books Galore	Quality Books, Inc.	Wyoming Humanities Council
Craig L. Fowler & Associates	Salem Press	<u>Thursday Ice Breaker Sponsor</u>
Colorado Association of Libraries: International Cultural Exchange	SEBCO Books	ProQuest
EBSCO	University of Wyoming: National Network of Libraries of Medicine	<u>Friday Breakfast</u>
Follett	Total Imaging Solutions	OCLC
Gale, Cengage Learning	Wyoming 2-1-1	<u>Registration Gift</u>
Gumdrop Books	Wyoming Community Foundation	EBSCO
Great Northern Book Company	Wyoming Humanities	
Indian Paintbrush		

Little America WLA Conference Map



For more information or questions about the conference contact:
Deborah McCarthy at mccarthy@uwyo.edu

WLA 2013 Conference Program

Preconference - Wednesday, October 2nd

Time	Event	Description
1:00-4:30 pm At Laramie County Library	A Journey through Interlibrary Loan <i>Trish Palluck</i> <i>Laramie County Library</i>	This is your opportunity to join other ILL staff in exploring the changing landscape of WYLD Interlibrary loan. Don't forget to bring along your "best practices" and favorite ILL tips & tools. You'll need them to participate in the group discussions.
1:00-4:30 pm At State Library	A Second Helping of Quick and Easy Archival Repair for Public Libraries <i>Mary J. Hipol</i> <i>Uinta County Library</i>	Come learn the best practices for repairing library materials with an emphasis on archival repairs. Hands on repair! Please bring your most difficult repair problems so the group can learn to diagnose the problem and what to do to fix it.
1:00-5:00 pm At Little America	Saving the Future: Photo and Audio Visual Identification and Protection <i>John Waggener</i> <i>American Heritage Center</i> <i>University of Wyoming</i>	Join John Waggener, Associate Archivist at the American Heritage Center, for a discussion on identifying the various audio visual formats from film to videotapes and from reel to reel tapes to CD's as well as on identifying the various photographic types from the daguerreotype to the born-digital image. This 'hands on' workshop will focus on preservation techniques and arrangement and description within special collections. Mr. Waggener will provide tools that may be used to help effectively manage and access to these materials.
5:00-7:00 pm	Opening Reception - Cheyenne Depot Museum Plaza	Come enjoy great entertainment, food, drinks, and mingling. The event is \$10 per person. Sponsored by ProQuest.
7:30 pm - TBA	WLA Executive Board Meeting	
7:30 pm - TBA	L.E.A.D Interest Group Meeting	
7:30 pm - TBA	Young Adult Interest Group Meeting	

Conference @ Little America -Thursday, October 3rd

Time	Event	Description
7:30-8:30am	Youth Services Interest Group Meeting	
7:30-8:30am	Reference Interest Group Meeting	
8:30-10:00 am	Opening Session & Keynote Speaker <i>Lee Rainie</i> <i>Director of the Pew Research Center's Internet & American Life Project</i>	Lee Rainie is the Director of the Pew Research Center's Internet & American Life Project, a non-profit, non-partisan "fact tank" that studies the social impact of the internet. The Project has issued more than 350 reports based on its surveys that examine people's online activities and the internet's role in their lives. Lee is a co-author of the new book Networked: The New Social Operating System, a book about the social impact of technology that was written with Barry Wellman. He also is a co-author of Up for Grabs, Hopes and Fears, Ubiquity, Mobility, Security, and Challenges and Opportunities – a series of books about the future of the internet. Prior to launching the Pew Internet Project, Lee was managing editor of U.S. News & World Report. He is a graduate of Harvard University and has a master's degree in political science from Long Island University.
10:00-11:00 am	Exhibits Opening and Break	
	SESSION 1	
11:00-12:00 pm	So you think you want to get a MLS... a Library Degree! <i>Michelle Maser</i> <i>Sweetwater County Library System</i>	Learn about the steps required to earn a Masters' Degree in Library Science from a panel of Wyoming librarians. Find out how to select a school, how to get involved, the choices and opportunities that will come your way, and hear about the post graduate career experience.

Conference @ Little America -Thursday, October 3rd

Time	Event	Description
	SESSION 1	
11:00-12:00 pm	Legal Resources at your Fingertips: Accessing the Law in Public Libraries <i>Diane Forge Bauersfeld</i> <i>Wyoming State Law Library</i>	Public libraries across the country have seen a steady increase of citizens who are choosing to represent themselves in their own legal matters. This session, provided by the Wyoming State Law Library, will provide useful tips and legal resources that can be used in any public library across the state. Our focus will include a discussion on legal advice versus legal information, locating legal forms, obtaining information from a variety of free legal websites, and a primer of the State Law Library's website which includes legal research guides and state resources.
11:00-12:00 pm	Readers' Advisory Rundown <i>Elena Gleason</i> <i>Sweetwater County Library System</i>	Whether you're new to readers' advisory or an RA veteran in search of the latest trends, this rundown will help you optimize your library's reader services. The program will encompass a review of RA fundamentals, tips and tricks for providing the best possible service, and an overview of the latest exciting resources for book discovery. Learn how to use social media to perform readers' advisory for your tech savvy patrons, and hear from fellow librarians about innovative readers' advisory services offered at their libraries.
11:00-12:00 pm	Teen Parent Literacy Outreach <i>Darcy Acord</i> <i>Campbell County Public Library</i>	Campbell County Public Library and the Campbell County School District have piloted an outreach program to encourage teen parents to practice basic early literacy skills with their children. Join us to learn about the resources and format we use in this outreach; in addition, the session will discuss obstacles we've encountered in our three years.
11:00-12:00 pm	Wyoming Broadband Initiatives: Coming Together To Go Beyond <i>Brian Greene</i> <i>Wyoming State Library</i>	Troy Babbitt, Wyoming Broadband Enterprise Architect, will detail state efforts to increase access to high-speed internet connections (broadband) including the Wyoming Unified Network, the Federal State Broadband Initiatives-entitled LinkWYOMING and FirstNet, and how these may enhance broadband opportunities for WY libraries.
11:00-12:00 pm	Catalog Enhancement with Novelist to Improve Patron Usage <i>Elise Gold</i> <i>EBSCO Information Services</i>	Learn how to use Novelist and its components for Reader's Advisory, Collection Development, and help patrons to find their next great book on their own through enhancements in the catalog. See how features in Novelist can help you to reach patrons when they are not interfacing with a staff member to improve library circulation and patron satisfaction.
12:05-1:20 pm	Legislative Lunch <i>Carol Mead</i> <i>First Lady of Wyoming</i>	The First Lady has chosen children's issues as a primary area of focus. She and Governor Mead believe that children are Wyoming's greatest asset. The First Lady is working to promote literacy among children and their families. She has partnered with the University of Wyoming in its efforts to establish a statewide literacy clinic and research center. She has also partnered with the State Library System, GE, Raising Readers, Read Across America, We Read, and Scholastic Books, among others, to encourage families to make reading at home a priority.
	SESSION 2	
1:30-2:30 pm	Puppets through Atlanta's Center for Puppetry Arts <i>Holly Baker</i> <i>Park County Library System</i>	Learn about the inexpensive webinars and interactive video conferencing learning sessions offered by Atlanta's Center for Puppetry Arts and see a hands-on interactive puppet program to either get ideas for doing your own programs or to schedule your own show with the Center.
1:30-2:30 pm	State Library Social Media Distribution Plan <i>Jesse Sevier</i> <i>Wyoming State Library</i>	Overview of the Wyoming State Library's distribution method and content for Wyoming Libraries' social media platforms.

Conference @ Little America -Thursday, October 3rd

Time	Event	Description
	SESSION 2	
1:30-2:30 pm	American FactFinder: Finding U.S. Census Data <i>Karen Kitchens</i> <i>Wyoming State Library</i>	Are your patrons looking for Census statistics, but you aren't quite sure how to get started? Join Karen Kitchens for this session on American FactFinder, the Census Bureau's online tool for accessing a wide variety of population, economic, geographic, and housing information about the United States. American FactFinder provides quick access to data from the Decennial Census, American Community Survey, Puerto Rico Community Survey, Population Estimates Program, Economic Census, and Annual Economic Surveys. In this session, you will learn how to conduct basic searches using: Text, Topics and Keywords, Geographic, Population Group, and Industry Code. You will also learn how to create and view a thematic map and modify a table.
1:30-2:30 pm	Craz-E for Common Core: Making a Difference with ebooks! <i>Bobbi Craig</i> <i>Mackin Educational Resources</i>	Dive into the hottest (and most confusing) topic in the library world today — eBooks. They're here to stay, so let's figure out how you can find the best ones for your school. Check out our simultaneous access ebooks aligned to Wyoming and Common Core standards.--downloadable on any device! We have the answers to your questions — join us as we explore the Craz-E World of eBooks!
1:30-2:30 pm	When the Unthinkable Happens: The Meeteetse Flood <i>Valerie Doyle & Frances Clymer</i> <i>Park County Library System</i>	Meeteetse Branch Librarian Valerie Doyle and Park County Library System Director Frances Clymer will present a look at the "good, the bad, and the ugly" of the recent flooding of the Meeteetse library and discuss the steps taken to recover.
1:30-2:30 pm	New Technology Interest Group Meeting	
2:30-3:30 pm	Exhibits Break	
	SESSION 3	
3:30-4:25 pm	What's New in Children's Literature <i>Barb and Ron Scherry</i> <i>Great Northern Book Company</i>	The best in recently released children's literature will be presented. Categories covered will be picture books, early chapter, non-fiction, and seasonal/holiday. The presentation will include book summaries and author/illustrator backgrounds as they relate to the books.
3:30-4:25 pm	Prezi: Life Beyond PowerPoint <i>Janice Grover-Roosa</i> <i>Western Wyoming Community College</i>	Come learn the basics and some advanced features of Prezi and get ready to toss PowerPoint out the window!
3:30-4:25 pm	One Book, One Wyoming <i>Tina Lyles</i> <i>Wyoming State Library</i>	We are looking for ideas for an upcoming One Book, One Wyoming program. Anyone who is interested in sharing their ideas about what would make a successful One Book, One Wyoming program is invited to come to this brainstorming session. Be sure to think outside of the box as far as programs, locations, sponsors, etc.
3:30-4:25 pm	Get Your GoWYLD on: Helpful Tools and Tips <i>Chris Van Burgh</i> <i>Wyoming State Library</i>	Find out about resources to help you get a handle on, and to learn more about, the GoWYLD databases. This program will also highlight places to go for promotional materials, updates and training.
3:30-4:25 pm	Outreach Interest Group Meeting	
3:30-5:30 pm <i>Two Hour Session</i>	Beyond Imagination: The Art of Developing Nonfiction Collections <i>Elizabeth Thorson</i> <i>Laramie County Library System</i>	Developing nonfiction collections for adults can be challenging. There are so many topics to cover, so many books to choose from ... and finding the staff, time and money to do it right can be difficult. The presenters will offer practical solutions and new ideas for public and school libraries.

Conference @ Little America -Thursday, October 3rd

Time	Event	Description
	SESSION 4	
4:25-4:35 pm	Exhibits Break	
3:30-5:30 pm <i>Continued Two Hour Session</i>	Beyond Imagination: The Art of Developing Nonfiction Collections <i>Elizabeth Thorson</i> <i>Laramie County Library System</i>	Developing nonfiction collections for adults can be challenging. There are so many topics to cover, so many books to choose from ... and finding the staff, time and money to do it right can be difficult. The presenters will offer practical solutions and new ideas for public and school libraries.
4:35-5:30 pm	What's New in Young Adult Literature <i>Barb and Ron Scherry</i> <i>Great Northern Book Company</i>	The best in recently released Young Adult literature will be presented. Categories covered will be fiction, non-fiction, and seasonal/holiday. The presentation will include book summaries and author/illustrator backgrounds as they relate to the books.
4:35-5:30 pm	Writing Surveys That Don't Stink <i>Susan Mark</i> <i>Wyoming State Library</i>	Online tools have made it easier than ever to conduct a survey, but it doesn't make it any easier to write a good one. Bad surveys can lead you astray when you are planning for current library services or for your library's future. Creating a good survey goes well beyond the mechanics of putting together a paper form or an online questionnaire – it's a logical thought process. Join Wyoming State Library statistics librarian Susan Mark to learn how to avoid the pitfalls and get the information you really want.
4:35-5:30 pm	Mobile Apps & More: U.S. National Library of Medicine <i>Jim Honor</i> <i>University of Wyoming</i>	The U.S. National Library of Medicine (NLM,) in Bethesda, Maryland, has both a museum and a gallery and we don't need to leave Wyoming to visit them. We will visit the History of Medicine Division online (the museum) and take a look at its digital collections and projects. Next, we'll browse the NLM's Gallery of Mobile Apps and Sites, which displays 20 of its resources available for devices including iPhones, Androids, Smartphones, iPads and more. Participants are invited to bring their mobile devices and try the apps!
4:35-5:30 pm	Smart Investing @ Your Library: How to Get Grant Funding Financial Education Programs (Panel Discussion) <i>Kathy Marquis</i> <i>Albany County Public Library</i> <i>Miranda Webster</i> <i>Albany County Public Library</i> <i>Betsy O'Neil</i> <i>Natrona County Public Library</i>	The Financial Regulatory Authority (FINRA) and ALA have partnered to make programming grants available to libraries in support of financial education. Albany and Natrona County Public Library Systems have both received these grants (\$29,800 and \$17,600, respectively, for two year projects.) Representatives from both libraries will briefly share their experiences in applying for and conducting their programs, which consisted of classes and workshops on money management, for all ages. They will also share lessons learned and tips for a successful application, leaving lots of time for questions from the audience. Find out how to bring these programs to your library!
4:35-5:30 pm	Instruction Interest Group Meeting	
5:30-8:00 pm	Reception/Awards Banquet <i>Cash bar at 5:30 pm and Dinner at 6:00 pm</i>	Dine with WLA and recognize those who have made outstanding contributions to the Wyoming library community this past year. Join us for dinner, drinks, and socializing.

Conference @ Little America - Friday, October 4th

Time	Event	Description
7:00-8:00 am	FREE OCLC Breakfast and Presentation	
7:00-8:00 am	Readers Advisory Interest Group Meeting	
7:00-8:00 am	Teacher-Librarian Interest Group Meeting	

Conference @ Little America - Friday, October 4th

Time	Event	Description
	SESSION 5	
8:00-9:00 am	Starting Your Professional Learning Network <i>Angie Spann</i> <i>Rock Springs High School, Wyoming</i>	Professional learning networks allow individuals to make connections and keep learning beyond what is immediately at hand. By leveraging various technologies, individuals can create their own stream of information to enable them to learn just about any subject at their own pace and make connections to other professionals for expanded professional knowledge and connections. In this beginning session we will explore ways to lay the foundations of a professional learning network and get the connections started. Please bring your own device.
8:00-9:00 am	Instruction Stew <i>Janice Grover-Roosa</i> <i>Western Wyoming Community College</i>	Web 2.0 technologies have become a regular part of library instruction but how do we seamlessly blend the past with the present in order to give our students or patrons the most comprehensive view of the resources available to them? Come to this hands-on session to learn how to use and incorporate the trendiest technologies into your instruction sessions to unveil the strength of the library as a whole; from eResources and print materials to virtual library spaces and brick and mortar places. Some of the technologies demonstrated will include: Prezi, QR codes, Polleverywhere.com, Ipods (a cheaper alternative to I pads), Facebook, Screenr, YouTube and Instagram. Attendees will also have the opportunity to participate in a virtual scavenger hunt of QR codes that will be placed around the conference site.
8:00-9:00 am	Swap and Shop: PR Exchange <i>Tina Lyles</i> <i>Wyoming State Library</i>	View and sample a showcase or PR materials, including annual reports, newsletters, program promotions, websites, and more! Wyoming's libraries will provide a selection of their library promotional materials to view and you might even get some ideas to steal!
8:00-9:00 am	40 Teen Books in 40 Minutes <i>Dolly Wilcoxson</i> <i>Perma-Bound Books</i>	Join your Perma-Bound Books Representative for a review of books recommended by teen readers from Colorado and Wyoming middle and high schools.
8:00-9:00 am	Collective Insight: Driven by Shared Data <i>Eric Forte</i> <i>OCLC</i>	In recent years organizations have begun utilizing data in new and exciting ways. Phrases like "linked data," "big data," and "data visualization" have permeated these discussions, signaling a broader trend toward data-driven insight and integration of libraries into the wider Web. Data is an essential driver of success. What do we know about our collections and resources, who uses them, and how? How do we share and use data within the library community and the information industry to gain greater insight? How do we utilize this data to reach out our users on the web?
9:00-9:30 am	Exhibits Break	
9:30-10:30 am	WLA Business Meeting	
10:30-11 am	Exhibits Break	
	SESSION 6	
11:00-12:00 pm	Growing Your Professional Learning Network <i>Angie Spann</i> <i>Rock Springs High School, Wyoming</i>	Do you already read blogs? Are you on Twitter but don't do much with it? Want to get on Google+ but haven't yet? Take your Professional Learning Network beyond being a passive participant. In this session, we will discuss how to become a more active member of your professional learning network. Please bring your own device.
11:00-12:00 pm	Preservation Week: What's in it for you? <i>Janet Woods</i> <i>University of Wyoming Libraries</i>	Come to this session to learn how Preservation Week is held in Laramie. Hear about their experiences and find out what they have learned over the past two years.

Conference @ Little America - Friday, October 4th

Time	Event	Description
	SESSION 6	
11:00-12:00 pm	Marketing Interest Group	
11:00-12:00 pm	GoWYLD eBooks, Audiobooks and Digital Magazines <i>Desiree Saunders</i> <i>Wyoming State Library</i> <i>Maggie Swanger</i> <i>Laramie County Community College</i> <i>Betsy O'Neil</i> <i>Natrona County Library</i>	Members of the WYLD Shared Purchases Committee will review the statewide digital content programs: 3M Cloud library ebooks, Freading ebooks, OneClick Digital Audiobooks, and Zinio digital magazines. This program will review why these programs were chosen, assess the adoption of these services by patrons and library staff and discuss the cooperative efforts by libraries to build the collections. Learn more about licensing digital access and what the future holds for statewide access to digital content in Wyoming.
11:00-12:00 pm	Wyoming Book Awards and Wyoming Literacy <i>Sally Mack</i> <i>Guernsey-Sunrise School</i>	Discussion of the Wyoming Book Awards as well as other Wyoming Literacy programs and strategies.
11:00-12:00 pm	Succession Planning: Preparing the next generation to perform in leadership roles in your organizations <i>Cliff Knesel</i> <i>Peregrine Leadership</i>	Cliff Knesel, a consultant with Peregrine Leadership will speak on what we can be doing in libraries to prepare our staff to take up leadership roles in our organizations and step into management positions.
12:15-1:45 pm	Children's Author Lunch <i>Featured authors Rich Wallace</i> <i>Sandra Neil Wallace</i>	<p>Rich Wallace is the acclaimed author of a wide range of books for children and teenagers. His first novel, <i>Wrestling Sturbridge</i>, was an ALA Top 10 Selection for Young Adults and a YALSA 100 Best of the Best for the 20th Century. Many award-winning novels have followed, including <i>Shots on Goal</i>, <i>War and Watermelon</i>, and <i>Sports Camp</i>. <i>Wicked Cruel</i>—his 2013 release—is a trilogy of thought-provoking and spooky urban legends.</p> <p>Rich and his wife, novelist Sandra Neil Wallace, have just completed their first nonfiction project together. <i>Babe Conquers the World</i>, a biography of legendary athlete Babe Didrikson Zaharias, will be released in 2014.</p> <p>Sandra Neil Wallace was the first woman to host an NHL hockey broadcast on network TV, Sandra is now a full-time author. Sandra was named an outstanding newcomer to the children's literature scene by the <i>Horn Book</i> magazine following the publication of her first novel, <i>Little Joe</i>. The novel is a national reading pick for the U.S. Department of Agriculture and the American Farm Bureau classroom programs. Sandra's latest novel for teenagers, <i>Muckers</i>, is based on the heroic 1950 Jerome, Arizona, High School football team.</p>
	SESSION 7	
2:00-3:00 pm	Get Your GoWYLD On: The Resources <i>Chris Van Burgh</i> <i>Wyoming State Library</i>	A look at the many and varied databases and tools available on GoWYLD.net.
2:00-3:00 pm	School Library Guides: How to Advocate to Staff and Administration <i>Megan Bietz</i> <i>Prairie Wind Elementary School</i>	Do you want to know more about how to be an advocate for the library throughout your school? Come to this session to learn how to make a guide of the library for teachers, how to collaborate with classroom teachers, and how to create an annual report for your school library to show administration and board members.
2:00-3:00 pm	3D Printing and Libraries <i>Jesse Sevier</i> <i>Wyoming State Library</i>	Come to this session to learn more about 3D printing technology and how it can be applied to libraries, either through in-house maker spaces or for rapid prototyping. A live demo of the technology may occur.

Conference @ Little America - Friday, October 4th

Time	Event	Description
2:00-3:00 pm	Update on National Library Programs and Initiatives <i>Wyoming State Library Staff</i>	Join State Library staff members for an update on National Library programs, projects, and initiatives. Topics may include: Connect2Compete, Edge Initiative, Building Digital Communities, Impact Survey, Healthcare Navigators in libraries.
2:00-3:00 pm	Graphic Designing for Effective Communication (For Non-designers) <i>Nancy Cyrus Marlatt</i> <i>University of Wyoming Libraries</i> <i>Tina Lyles</i> <i>Wyoming State Library</i>	Learn how to improve your visual communication efforts by incorporating some basic graphic design principles in print or electronic media. Participants may submit samples of electronic designs in advance for critique during the session; or bring samples of work for consultation at the end of the session.
2:00-3:00 pm	Turning History into Fiction <i>Featured authors Rich Wallace & Sandra Neil Wallace</i>	What makes history come alive for young readers? Learning the bare facts about conflicts or hearing directly from the people entrenched in them? examine how important historical details can be woven into compelling fiction. Focusing on moments in 20 th century American history, Sandra reveals how a treasure trove of letters helped her discover racial tension between Mexican Americans and whites in 1950 Northern Arizona, and led her on a trail to discovering a little-known sports triumph. Sandra discusses how those and other crucial historical facts were uncovered and then incorporated into her historical fiction novel <i>Muckers</i> . Using <i>War & Watermelon</i> , his historical fiction novel set in 1969, Rich shares how family history, newspapers, and radio broadcasts helped shape the backdrop of his novel, which includes the Vietnam War, the Woodstock music festival, and the New York Mets improbable run to a World Series championship. Rich gives insight on ways to structure and weave critical historical information into an engaging read for teenagers, drawing on his expertise as an both an editor and author.
3:00-3:15 pm	Exhibits Break	
	SESSION 8	
3:15-4:15 pm	Logo Design & Branding: More Than Just a Pretty Picture <i>Nancy Cyrus Marlatt</i> <i>University of Wyoming Libraries</i> <i>Tina Lyles</i> <i>Wyoming State Library</i>	An overview of logo design, evolution, and branding your library. UW Libraries will review the process of redesigning their logo. Concluded with a review of Wyoming library related logos. Learn how to incorporate program branding with your library's umbrella brand across multiple platforms. Participants are encouraged to bring a printed copy of their logo and branded publications for discussion.
3:15-4:15 pm	What the Tech is That? <i>Susan Mark</i> <i>Wyoming State Library</i>	The whirlwind tour of new technologies returns! Join us for this ever-popular session where we run through 40(ish) technologies that have caught the eye of New Technology Interest Group members. Some of these technologies are brand new, some around for a bit, some you might apply in your library, and some just for fun in your own life. It's a great idea-generator and a way to get a smattering of what's out there.
3:15-4:15 pm	Faculty Perceptions of Library Instruction <i>Jamie Kearley & Cheryl Goldenstein</i> <i>University of Wyoming Libraries</i>	This presentation will report on the impact of library instruction on student work as perceived by faculty at the University of Wyoming. Feedback was gathered using a survey and focus groups. We will report on how this information will help librarians reinforce successful instructional approaches and revise practices that have little or negative impact on student learning outcomes.

Conference @ Little America - Friday, October 4th

Time	Event	Description
3:15-4:15 pm	Highly Effective School Libraries <i>Becky Russell</i> <i>Colorado Department of Education</i> <i>Colorado State Library</i>	This program provides lifelong learning opportunities while supporting all schools as they strive to improve student achievement and prepare students for 21st century success. The Highly Effective School Library Program also recognizes outstanding school librarians and library programs. The information she provides will help Wyoming Teacher Librarians determine a course of action for implementing a professional development and recognition program similar to the one in Colorado.

Post Conference - Saturday, October 5th

Time	Event	Description
8:00 am to 12:00 pm	Information Power <i>Location TBA</i>	Information Power is a three hour post-conference session for school librarians. It is a time to work collaboratively, develop goals as a group, discuss advocacy and other issues, and to network. The program will also include updated information on using the WYLD databases in your school library.



[Click here to select
the programs you
will attend](#)



Thank You Vendors & Sponsors

Vendors

A Leigh Designs
Abdo Publishing
Alexandria
AWE
Baker & Taylor
Best Books
Books Galore
Craig L. Fowler & Associates
Colorado Association of Libraries:
International Cultural Exchange
EBSCO
Follett
Gale, Cengage Learning
Gumdrop Books

Great Northern Book Company

Indian Paintbrush Studio
Library Interiors West, Inc.
Mackin Educational Resources
MVT Equipment
OCLC
Perma-Bound Books
ProQuest
Quality Books, Inc.
Salem Press
SEBCO Books
Total Imaging Solutions
University of Wyoming: National Network of Libraries of Medicine
Wyoming 2-1-1

Wyoming Community Foundation

Wyoming Humanities Council
Wyoming State Library

Coffee Breaks Sponsors

George K. Baum & Company
Gumdrop Books

Total Imaging Solutions
Wyoming Community Foundation
Wyoming Humanities Council

Thursday Ice Breaker Sponsor

ProQuest

Friday Breakfast

OCLC

Registration Gift

EBSCO