

# WYOMING

## LIBRARY ASSOCIATION

August 2012 · [www.wyla.org](http://www.wyla.org)

## Celebrate our past, create our future at WLA

By Erin Kinney

Wyoming Library Association  
Committee Chair

The Wyoming Library Association (WLA) Annual Conference is back in Casper, with the newly remodeled Parkway Plaza Hotel & Convention Centre, September 26 to 29, 2012. This conference promises to be a good source of information and empowerment for all librarians across the state.

As of early July, the Parkway Plaza has installed new carpet in the mallway, and they plan on proceeding with the conference center renovations as they can be scheduled. The Parkway has also remodeled the "Tower" guest rooms with new carpet, new beds, new ceiling tiles, and there is a hair dryer in each room. That wing has never allowed pets or smoking, so it is allergy and asthma friendly. Pat Sweeney and the whole crew are working hard to get the Parkway back to its former glory. For pictures of the newly remodeled rooms, please see the flyer at the end of the newsletter.

The fun starts on Wed, Sept. 26 with a leadership pre-conference session. Then, Wed evening at 5 p.m., the opening night reception features a musical group from Casper College and a taco bar at the recently



remodeled Goodstein Foundation Library at Casper College. With the construction on campus, parking is at a premium, so please carpool. Come for mingling, music, more than munchies, and tours of the remodeled library!

Thurs, Sept. 27, the general conference starts off with a bang with a keynote speech by Dr. Michael Stephens on the hyperlinked library. He currently writes the monthly column "Office Hours" in *Library Journal* exploring issues, ideas and emerging trends in library and information science education.

Then, it is off to the general conference sessions that include a wide variety of topics and presenters, from graphic novels to graphic design, from "Changing Lives through Literature" to "How to Be a Change Agent in Your Library" to

"Changing from Dewey." There is something for everyone!

Other programs of interest include Mary Sue Hager, who will be doing a presentation on the "Teen Brain-Fact of Fiction." Public library directors should take note of the special panel on library districts, with two former Wyoming librarians on the panel: Amelia Shelley and Jerry Krois who are presenting along with Holly Carroll.

The Legislative Luncheon, starts at 12:05 p.m. on Thurs, Sept. 27, features current IMLS director Susan Hildreth. Hildreth is an active member of the American Library Association, having served as president of the Public Library Association in 2006. During the luncheon, the Media Award, Trustee/Volunteer Award, and Meritorious Service Award

will be presented.

The Awards Banquet and Reception on Thurs, Sept. 27 will honor librarians and libraries and library supporters that have made outstanding contributions to Wyoming libraries and the community. The reception with a cash bar starts at 5:30 p.m. and dinner follows at 6:00 p.m.

The Children's Author Luncheon starts at 12 p.m., Fri, Sept. 28<sup>th</sup> and highlights Judy Sierra. Judy is the author of many award-winning books for children, including the bestsellers *Antarctic Antics*, and *Wild About Books*, which received the E. B. White Read Aloud Award. There will also be the presentation of Wyoming Youth Book Award and Agnes Milstead Award winners.

On Sat, Sep. 29<sup>th</sup> there is an Information Power post-conference session.

Can't wait to join in on the fun? Registration starts August 1, 2012. Watch for the registration forms via email or visit the conference webpage, <http://conference.wyla.org> for more information including program details, exhibitor information, registrations, and hotel booking information.

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## WLA President reflects



*Wyoming Library Association President Sukey Hohl*

As we approach our annual conference, I think back to my first WLA in 1997, fifteen years ago! I was the only person from my library system to attend and I knew almost no one. I well remember how clueless I felt. If there were people to help first time

attendees, as there are now, I certainly didn't know it. Gradually I got to know people and became involved. My library sent more people. One year, a librarian new to the state and alone approached our rather raucous table and said "Can I join you? You guys look like fun." From shy librarian skulking in her motel room to WLA president in fifteen years! Anything is possible.

This year's conference is shaping up to the most awesome ever. Mucho thanks to Erin Kinney and her committee and Deborah McCarthy and the programming committee for all their hard work. See you in Casper!

## WLA 2012 MEAL EVENTS

**All meals include dessert, coffee, & tea**

### Wednesday, Opening Reception \$10

**Taco Bar** - Tortilla, meat, lettuce, tomato, cheese, salsa, & sour cream

### Thursday, Legislative Luncheon \$14

**Croissant Club** - Ham, turkey, lettuce & two cheeses on a flaky croissant, garnish & side salad.

**Chef's Salad** - Julienne of meats & cheeses served over seasonal greens with assorted dressings, rolls with butter.

### Thursday, Awards Banquet \$25

*Includes tossed salad, roll, potato or rice, vegetable*

**Roast Pork Loin** - Oven roasted pork loin served with rich gravy

**Charcoal Grilled Halibut** - Fresh halibut grilled to perfection served with tartar sauce

### Children's Author Luncheon \$17

*Includes tossed salad, roll, potato or rice, vegetable*

**Roast Beef Platter** - Tender sliced beef served with au jus or mushroom gravy

**Chicken Cordon Bleu** - Boneless chicken breast stuffed with ham and swiss cheese, served with cream sauce.

## Unique programs offered at WLA conference

**By Carey Hartmann**

*Wyoming Library Association Legislative*

The Legislative Committee invites you to attend two unique programs at the WLA annual conference. They will pique your interest and help your visioning for Wyoming libraries as we plan and prepare for the chances eminent in our future.

Primarily be of interest to public librarians, "Library Taxing Districts- Our Neighbors Story" will be presented.

In the past WLA explored introducing legislation to create library taxing districts. We have a great opportunity to bring back two librarians who were leaders in Wyoming libraries during their careers. They understand our environment and will be able to address issues from a Wyoming point of view.

Amelia Shelley, Executive Director, Garfield County Public Library District, worked for several years for Laramie County Library System and Jerry Krois,

Director, Eaton Public Library, was the Deputy State Librarian. Joining them will be Holly Carroll, Executive Director, Poudre River Public Library Director in Fort Collins, whose previous library experience was in Ohio.

In a panel discussion they will share their experience of how Colorado library taxing districts benefit their patrons and what challenges they create for library employees and boards.

We are thrilled to have Susan Hildreth as the Legislative Luncheon speaker. On January 19, 2011, President Obama appointed Hildreth to be director of the Institute of Museum and Library Services (IMLS). Hildreth was the city librarian in Seattle and San Francisco, and California's state librarian. The director of IMLS alternates between a person with museum experience and one with a library background. The mission of IMLS is to inspire libraries and museums to advance innovation, lifelong



*Institute of Museum & Library Service Director Susan Hildreth*

learning, and cultural and civic engagement.

Hildreth will speak on issues critical to a library's current role in our culture. You will enjoy "21" Century Librarians Rel- evance and Transformation".

**For more information or questions about the conference contact:  
Deborah McCarthy at [mccarthy@uwyo.edu](mailto:mccarthy@uwyo.edu)**



## WLA Executive Board Members

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## Libraries Get Hyperlinked

Dr. Michael Stephens is the featured keynote speaker for the 2012 WLA Conference and will present "The Hyperlinked Library: Trends, Tools, & Transparency" on Thursday, Sept. 27 from 8:30 a.m. to 10:00a.m. Dr. Stephens is an Assistant Professor in the School of Library and Information Science at San Jose State University. His research focuses on use of emerging technologies in libraries and technology learning programs.

Dr. Stephens has spoken about emerging technologies, innovation, and libraries to audiences in 30 states and eight countries. He is fascinated by library buildings and virtual spaces that center around users, participation, creating content, and encouraging the heart.

Dr. Stephens will also be presenting the session "Emerging Tech & Emerging Trends". The session will focus on trends and technologies centered on mobile and geo-social environments, participatory



**Dr. Michael Stephens**

service and new literacies and learning will be explored in this interactive follow up to the keynote session.

## Thank You Vendors & Sponsors

### Vendors

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## Parkway Plaza Hotel & Convention Centre

123 W. E. Street  
Casper, WY 82602

### NEWLY REMODELED ROOMS AVAILABLE

King/Queen/Double/Business Suite - \$72, plus tax

Ask for the Wyoming Library Association rate

*Please stay at the Parkway so WLA isn't penalized for not using "block" rooms. Thank you.*



### Newly Remodeled "Towers" Guest Rooms



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## Conference Descriptions

### Wednesday, September 26, 2012

Time	Program Title	Program Summary	Presenter(s)
1- 4:30pm	Leadership: Growing Your Strengths and Capitalizing on the Assets of Others	Just curious? Already a leader? LLI Grad? Open to all interested in building on their personal leadership style.	Rhonda Shipp is an award-winning educator who served the people of the state for 30 years through the University of Wyoming Cooperative Extension Service. As an extension educator she specialized in community leadership education and was instrumental in the creation of the Park County Leadership Institute in 1996.
1- 3pm	Tour de WYLD	Join Chris Van Burgh for a tour through the variety of databases in GoWYLD.net. You will see fabulous resources appropriate for school and public library settings; for kids and adults; literature to test prep, history to story time.	Chris Van Burgh, Outreach Librarian, Wyoming State Library. As Statewide Outreach Librarian at the Wyoming State Library, Chris Van Burgh trains school and public librarians on how to find and use the best of what's online, including the fantastic databases and electronic resources that the State of Wyoming licenses for all its residents to use.
5- 7pm	Opening reception at Goodstein Foundation Library, Casper College	Join your colleagues at the opening reception featuring a taco bar and entertainment.	
7- 8pm	Young Adult Services Interest Group Meeting	Meeting of the Young Adult Services Interest Group	Shari Haskins, Teen Librarian, Fremont County Library System
8 - 11pm	Executive Board Meeting		

### Thursday, September 27, 2012

Time	Program Title	Program Summary	Names
7:30- 8:30am	New Technology Interest Group Meeting	Meeting of the New Technologies Interest Group	Laura Uglean Jackson, Assistant Archivist, American Heritage Center, University of Wyoming
	Reference Interest Group Meeting	Meeting of the Reference Interest Group	Susan Mark, Statistics Librarian, Wyoming State Library
8:30- 10am	Opening Session and Keynote	The Hyperlinked Library: Trends, Tools, & Transparency. What does a connected world of "continuous computing" mean for 21st Century libraries? This presentation provides a roadmap toward becoming the Hyperlinked Library: transparent, participatory, playful, user-centered, and human, while still grounded in our foundations and values. The Hyperlinked Library is an open institution that welcomes user input and creativity. It is built on human connections and conversations. How can we encourage the heart of our evolving users?	Dr. Michael Stephens, Assistant Professor, San Jose State University SLIS. Dr. Stephens is an Assistant Professor in the School of Library and Information Science at San Jose State University. His research focuses on use of emerging technologies in libraries and technology learning programs. He currently writes the monthly column "Office Hours" in Library Journal. Dr. Stephens has spoken about emerging technologies, innovation, and libraries to audiences in 30 states and eight countries. He is fascinated by library buildings and virtual spaces that center around users, participation, creating content, and encouraging the heart.
10am- 11am	Exhibit Opening	Opening of the exhibits. Visit your favorite vendors in the exhibits area.	



## Conference Descriptions (Continued)

### Thursday, September 27, 2012

Time	Program Title	Program Summary	Presenter(s)
11am-12pm	What's New in K-12 Literature	The best of recently released K-12 literature will be highlighted. Categories include novels, picture books, and non-fiction. Suggestions for sharing these books with children and young adults will be given including book summaries, curriculum connections, and author and illustrator backgrounds.	Barb Scherry, Ron Scherry, Great Northern Book Co.
	Emerging Tech & Emerging Trends	What trends and technologies are impacting library service? What does the evolution of library physical and virtual space look like? Trends and technologies centered around mobile and geo-social environments, participatory service and new literacies and learning will be explored in this interactive follow up to the keynote session.	Dr. Michael Stephens, Assistant Professor, San Jose State University SLIS
	Outreach Interest Group Meeting	Meeting of the Outreach Interest Group	TBA
	A Healthy Dose of Information!	Health literacy is hot topic with public and health sciences librarians. A strong base of health literate consumers translates to a healthier public. This presentation explores free consumer health information resources for libraries and tools to support the public on a growing quest to actively participate in their healthcare decisions. The purpose of this presentation is to discover some definitions of health literacy, to examine the benefits of a having a health literate population and to share some reliable and user-friendly health literacy resources. We also hope you will leave the session understanding that a collaboration of librarians, the public and health professionals ensures a strong health literacy initiative. Finally, bring and share your ideas for good health literacy practices that may already be used in your communities!	Jim Honour, Wyoming Coordinator, NN/LM MCR, & University of Wyoming Libraries
	Tour de WYLD	Join Chris Van Burgh for a tour through the variety of databases in GoWYLD.net. You will see fabulous resources appropriate for school and public library settings; for kids and adults; literature to test prep, history to story time. This one hour session is more of a fast sprint than full tour. (For a longer Tour de WYLD, check out the preconference session)	Chris Van Burgh, Outreach Librarian, Wyoming State Library.
	Quick and Easy Archival Repairs	What is an archival repair, how can old, valuable books be taken care of properly? How can detached covers be fixed in a limited amount of time? Interior and exterior hinges will be covered. This will be everything I wish I had known when I became the book repair technician of my library. I am hoping to have supply kits available for a small fee (to cover costs of materials) so that everyone can implement what they learn right away.	Mary J. Hipol, Reference/Technical Services, Uinta County Library
	Macs and Apps: Integrating Macs and Introducing Apps in the Library	Speakers will share their experiences integrating Mac computers, iPads, Nooks, and apps in their libraries for the benefit of patrons and staff.	Carla Howard, K-12 Library Media Specialist, Natrona County School District ; Sukey Hohl, Associate Director, Sublette County Library

## Conference Descriptions (Continued)

### Thursday, September 27, 2012

Time	Program Title	Program Summary	Presenter(s)
12:05-1:20pm	Legislative Luncheon	The mission of the Institute for Museum and Library Service (IMLS) is to inspire libraries and museums to advance innovation, lifelong learning, and cultural and civic engagement. IMLS provides leadership through research, policy development, and grant making. The director of IMLS is appointed by the President of the United States and alternates between a person with museum experience and one with a library background. We are fortunate that the current IMLS Director, Susan Hildreth, is a librarian who is passionate about libraries and lives out the mission of leadership. Hildreth will speak on issues critical to a library's current role in our culture.	Susan Hildreth, Director of the Institute of Museum and Library Services
1:30-2:30pm	Causing Change Without Causing Trouble: Tips to avoid the Tangles	The world that we live in is nothing but CHANGE! Change permeates our personal, social, and professional lives but somehow, SOME change causes tsunami reactions while other change is barely noticed. Why is that? Most of us find ourselves responsible for leading change initiatives more frequently than ever before and we long for the smoothest path...not the tsunami reaction. Please join me for some tips to avoid the common tangles of change initiatives.	Dr. Kay Persichitte, Dean/Professor of the UW College of Education
	Getting Graphic @ Your Library	After years of acquiring graphic novels with no collection plan or permanent shelving strategy, the Rawlins Library got serious about creating a graphic novel collection that had its own space in the library and appealed to all ages. Katie Bray and Jamie Daisey will discuss how they put together their Graphic Novel Room and it's accompanying collection policy and best practices. They will also be sharing their resources, inspirations, and advice for those looking to put together their own collections.	Katie Bray, Public Support Services Manager & Jamie Daisey, Teen Services Librarian; Carbon County Library System
	Graphic Design Principles For Non-Designers	By following some simple design principles, non-designers can produce eye-catching, attention grabbing posters, flyers, brochures or other promotional pieces on a limited budget to help market your library, services, or events.	Nancy Marlatt, Public Relations Coordinator, University of Wyoming Libraries
	Changing Lives Through Literature	Changing Lives Through Literature is a model developed by the University of Massachusetts at Dartmouth in 1991. Twenty states use this model for diversion programs. Learn all the steps and the ins & outs in establishing a partnership with your county's Youth Services, the Court System, Judges and your Library's Director. The Fremont County Library System in Collaboration with the Fremont County Youth Services Division used this national program to develop a juvenile offenders diversion program.	Shari Haskins, Teen Librarian & Gloria Brodle, Riverton Branch Library Manager; Fremont County Library System
	21st Century Digital Learning in Schools	An overview of how Follett's 140,000 ebooks and Catalist digital downloadable audiobooks can be used by students and staff on computers and iPads/tablets, on school SMART boards, and how the 9,000 Catalist digital audiobooks can be streamed on computers or downloaded to droid, iPhone or iPad. All of these technologies are exclusive for schools from Follett. Both are single purchase models with no annual hosting fees or subscriptions.	Randy Thompson, Follett Library Resources
	Readers Advisory Interest Group	Meeting of the Readers Advisory Interest Group	Lori Lewis, Readers Advisory Librarian, Assistant Manager, Circulation Services Laramie County Library



## Conference Descriptions (Continued)

### Thursday, September 27, 2012

Time	Program Title	Program Summary	Presenter(s)
2:30-3:30 pm	Exhibits	Visit your favorite vendors in the exhibits area.	
3:30-4:25pm	The Teen Brain - Fact or Fiction!	Adolescents are not monsters. "They are just people trying to learn how to make it among the adults in the world, who are probably not so sure themselves." Virginia Satir, <i>The New Peoplenaking</i> , 1988. Discussion will revolve around the growth & developmental milestones that the adolescent faces. 1.) Increased independence from parents. 2.) More concerns about body image and what they wear. 3.) Their peers seem to have more influence on them. 4.) Greater ability to sense right and wrong.	Mary Sue Hager MS, APRN, FNP, Associate Lecturer, Fay W. Whitney School of Nursing, University of Wyoming
	Leadership Interest Group Meeting	Meeting of the Leadership Interest Group	Cynthia Twing, Library Director, Johnson County Library
	Youth Services Interest Group Meeting	Meeting of the Youth Services Interest Group	Rita Heath, Children's Librarian, Glenrock Branch Library, Converse County Library
	Libraries and Information Consumers at Web-scale: The Future is Now!	We'll examine the impact of the web on users' needs and behaviors in this quick-fire session. We'll share highlights from OCLC's research on today's increasingly empowered information consumer, and present ideas from technology and business thought leaders. Together we'll consider: what's tomorrow's information consumer thinking about, today? How do library users interact when information lives at Webscale, served up by the so-called 'Gang of Four' (Google, Apple, Facebook, Amazon)? How can we leverage our unique history of collaboration and cooperation to create the future for libraries?	Eric Forte, Member Services Consultant, OCLC; Lori Phillips, Associate Dean, University of Wyoming Libraries
3:30-5:30pm	Taping and Folding: Inexpensive Teen/Tween Programs	Teton county library has been offering teen and tween programs using duct tape and origami for several years, and they continue to grow in popularity. Learn how to fund and implement these fun and educational programs at your library at this hands on workshop. Participants will learn to make duct tape wallets and simple origami.	Steve Whisenand, Teen Program Coordinator, & Eva Dahlgren, Library Assistant II; Teton County Library
	Library Support Staff Certification: An Alternative Path in the Library Profession	The ALA sponsored Library Support Staff Certification (LSSC) Program is a new, alternative career path, in the library profession that recognizes the critical role of support staff in libraries. Through certification, library support staff can demonstrate existing and learn new knowledge and skills, gain self-confidence and self-esteem, and contribute to the betterment of the library in which they work. This interactive program will help participants think about their own career goals and discuss LSSC eligibility, the ALA competencies that make up the program, cost, and assistance available to candidates, and tips for success. LSSC candidates in Wyoming will be invited to share their reasons for applying to become an LSSC candidate.	Nancy Bolt, LSSC Project Co-Director, American Library Association; Peggy Bell, University of Wyoming; Steve Rzasa, Johnson County Library
4:35-5:30pm	Old Children's Books Spark New Research Interests	Issues of contemporary interest (like gender, class, ethnicity, religion and education) can be fruitfully explored in nineteenth and early twentieth century children's books and magazines. We will discuss specific student papers and creative projects at the University of Wyoming, as well as conference presentations we have given, as examples of how other students and researchers could also connect with the past.	Anita Trout, Library Specialist, Coe Library; Anne Marie Lane, Head of the Toppan Rare Books Library, American Heritage Center, University of Wyoming



## Conference Descriptions (Continued)

### Thursday, September 27, 2012

Time	Program Title	Program Summary	Presenter(s)
4:35-5:30pm	Changing from Dewey: Another way to Organize an Informational Collection	In 2009, my staff and I reorganized the Children's Library informational Collection from Dewey to a Word based System. It has worked out very well and I am glad to share with others.	Michelle Havenga, Children's Librarian, Sheridan County Public Library System
	Is EBSCO a Part of Your Emergency Survival Kit?	As budgets shrink, learn how to get the most out of your EBSCO resources. Every year, more libraries supplement their print collections with databases. Did you know that users can sign up for journal alerts and receive complimentary, online subscriptions to their favorite periodicals? Or that libraries can create special profiles so patrons can search their favorite magazines through a direct link? Put your EBSCOhost databases "front and center" by adding a search box right to your website. Attend this session and learn how to use these tools to optimize your resources!	Lisa Dennis, Implementation Specialist, EBSCO Publishing
5:30-8pm	Social/Drinks and Dinner	Dinner will be served at 6:00 p.m.	

### Friday, September 28, 2012

6-7am	Stress Relief - Stretching It!	Join Ara and Richard as they show you how they relieve the pressure of their everyday jobs! (Dress for the stretch!)	Ara Anderson, Reference Librarian, Campbell County Public Library; Richard Landreth, Library Media Specialist, Campbell County School District
7-8am	OCLC Update Breakfast	Join Eric Forte, OCLC, and Lori Phillips, University of Wyoming Libraries and OCLC Global Council Delegate, to hear the latest from the world's largest library cooperative. We'll present OCLC's vision for libraries: sharing data and infrastructure to change the game in library visibility, efficiency and impact through OCLC WorldCat and OCLC WorldShare. Find out how to get involved and make the most of your library's OCLC membership!	Eric Forte, Member Services Consultant, OCLC; Lori Phillips, Associate Dean, University of Wyoming Libraries
	Teacher-Librarians Interest Group Meeting	Meeting of the Teacher-Librarians Interest Group	Mary Wegher; Ron Chesmore
8- 9am	Business Meeting	Annual Business Meeting of the Wyoming Library Association	
9-9:30am	Exhibits	Visit your favorite vendors in the exhibits area	
9:30-10:30am	How to Be a Change Agent in Your Library	Any librarian can be a change agent and this program will show you how. First we will explore what a change agent is. Then we will look at what it takes to be a change agent. Finally we will see what we can learn from the lives of real change agents who are making a big difference in their libraries.	Jason Grubb, Library Manager, White Mountain Library, Sweetwater County Library System
	A Library's First Year with eBooks: Lessons Learned	Is your library overwhelmed with patrons who need help with 3M, Freeding or Overdrive eBooks? Find out how the NCPL staff got up to speed with this newest technology and trained hundreds of patrons in the Virtual Library service during the last post-holiday season. Learn about marketing efforts that resulted in almost 11,000 checkouts and almost 1,500 unique Virtual Library users during the first eight months of service. Presenters will also share what devices are compatible with these services and some troubleshooting tips when helping patrons in person and on the phone.	Betsy O'Neil, Reference Librarian; Ryan Brennan; Brenda Thomson, Community Relations Coordinator, Natrona County Public Library



# Conference Descriptions (Continued)

## Friday, September 28, 2012

Time	Program Title	Program Summary	Presenter(s)
9:30-10:30am	Successful Community Collaborations	1 + 1 = 3 When communities collaborate everyone's resources go further. More minds create more appealing programs for more patrons.	Julia Winthers, Adult Programming Coordinator, Sublette County Library
	Fad or Fab: iPads in the Classroom	Kaijsa Calkins & Cheryl Goldenstein Education Research & Instruction Librarians, & Melissa Bowles-Terry, Instruction & Assessment Coordinator of the University of Wyoming Libraries, will present the various ways they are using iPads for teaching and learning and summarize the results of an assessment project using iPads in a first-year composition course. We will also facilitate a discussion with and among the audience, so expect an active learning session!	Presenters listed in program summary.
	40 YA Titles in 40 Minutes	Review of 40 titles read and recommended by teens.	Dolly Wilcoxson, Perma-Bound Books
10:30-11am	Vendor Non-Conflict Time		
11am-12pm	Unlocking the Mystery of Family History: Overcoming the Fear and Dread of Helping the Family History Researcher for Non-genealogist Library Staff	Does the prospect of helping someone find their great-grandmother's maiden name have you shaking in your boots or merely perplexed? This session will give you an overview of how to help both the beginning and more experienced genealogist by using resources available in WYLD databases, books and on the Internet.	Elaine Hayes, Assistant Manager Reference Services/ Special Collections Librarian, Laramie County Library System
	Library Instruction Pecha Kucha	In one hour, hear several new and exciting ideas that you can take to your library classroom!	Melissa Bowles-Terry, Instruction & Assessment Coordinator, University of Wyoming Libraries
	School and Library Cooperation Yes We Can Work Together	Susan Knesel, Reference Librarian & Youth Services Librarian of the Campbell County Public Library as well as Richard Landreth, School Library Media at Westwood HS, will provide a general overview of the benefits of working together and specific examples of what programs/ sharing we have established in Campbell County.	Presenters listed in program summary
	Library Taxing Districts- Our Neighbor's Story	Amelia Shelley, Executive Director, Garfield County Public Library District; Jerry Krois, Director, Eaton Public Library; and Holly Carroll, Executive Director, Poudre River Public Library District will share their experience of how library taxing districts established in Colorado have benefitted their patrons and what challenges they create.	Presenters listed in program summary
	Know Your Audience	The last thing we all have is time to waste. Make the most of your public relations and marketing efforts by knowing who you are talking to, how to reach them, and what they want to hear. This workshop will explain an audience-based approach to library public relations and advertising. We'll apply the concept to specific examples such as creating fliers and brochures, managing websites, and communicating with media personnel.	Brenda Thomson, Community Relations Coordinator, Natrona County Public Library
	Collection Management	Broad overview of the steps necessary to ensure that staff maintain their library collection. Areas covered will include: planning, collection development policy, budget preparation, selection of materials, weeding, and year end cleanup. Focus will be on general tips and processes rather than in depth training on each step within collection management.	Cameron Duff, Director, Sheridan County Public Library



## Conference Descriptions (Continued)

### Friday, September 28, 2012

Time	Program Title	Program Summary	Names
12-2pm	Children's Author Luncheon with Judy Sierra	Judy Sierra has written more than thirty books for children. She was a puppeteer, storyteller, and children's librarian before she began writing for children in 1990. She also holds a Ph.D. in Folklore from UCLA. Judy's books have been named Notables by the American Library Association, received American Folklore Society's Aesop Prize, the American Booksellers for Children's E. B. White Read-Aloud Award, and IRA-CBC Children's Choice awards. Judy lives with her husband in Eugene, Oregon. Judy will discuss her books and her work with children.	Judy Sierra
2-3pm	Laughter at the Library	Bring a puppet, hand or mouth, and learn to use it in story time.	Judy Sierra
	Technical Services Interest Group Meeting	Meeting of the Technical Services Interest Group	TBA
	Library Instruction Interest Group	Meeting of the Library Instruction Interest Group	Melissa Bowles-Terry, Instruction & Assessment Coordinator, University of Wyoming Libraries
	Reaching Out: How to Get Teens to the Library and How to Keep Them Here	Join us for a fun and interactive presentation emphasizing the importance of getting teens to the library and making them want to stay. During our time together we will show you just how rewarding it can be to help create culture in your community through outreach and young adult programming. As an added bonus you can expect hands on demonstration as well as an exciting giveaway.	Ellie Davis, Young Adult Librarian, Sweetwater County Library
2-3:15pm	Wyoming Unemployment Assistance in Public Libraries	Very often librarians find themselves helping patrons apply for unemployment online. Wyoming Workforce Services will share ways to assist, answer questions, and help resolve problems. Topics will include unemployment benefits, Workforce Center services, online resources, and resources for library customers who need workforce assistance but have no online skills.	Stephanie Pyle, Wyoming Department of Workforce Services
2-6pm	Trustee Topics Roundtable	Trustees can join Bill Edwards of The Edwards Group, LLC for a facilitated discussion about anything related to being a library trustee. This is a time for trustees to ask questions of their peers and share their relevant experiences. This is a trustee only session.	Bill Edwards, The Edwards Group, LLC
3:15-4:15pm	What the Tech is That?	Join the New Technology in Libraries Interest Group to learn about 35+ up-and-coming virtual and physical technologies for libraries. We guarantee that you will learn about something that you've never seen or heard about beforehand that you will leave with at least one new technology to try when you return to your library.	Susan Mark, Statistics Librarian, Wyoming State Library and members of the New Technology Interest Group
	Wyoming Book Awards/Literacy	An opportunity to share successes and concerns centering around The Wyoming Book Awards and other literacy promotions, and the meeting of the Wyoming Book Award Interest Group	Sally Mack, School Librarian, Platte County School District #2
	Get Your Game On!: Teen Gaming Events That Work	This program will feature five libraries in Wyoming that consistently host gaming events for teens and tweens. The panel will illustrate the types of gaming events that work for different audiences as well as the pros and cons of having dedicated space for events like these. Each library will briefly describe the type of event or events they have regularly, who comes, why, what they play, and how gaming events and gaming collections have helped increase the teen presence in the library.	Panel facilitator: Steve Whisenand, Teton County Library Teen Program Coordinator



## Conference Descriptions (Continued)

### Friday, September 28, 2012

Program Title	Time	Program Summary	Names
4:30-5pm	Closing Meeting	Closing meeting of the Wyoming Library Association Conference.	
		<b><u>Saturday, September 29, 2012</u></b>	

TBA	Information Power	The content of the program will be determined at the summer Information Power Institute in early August. Please check back for more information.
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**See Following  
Page for the  
WLA  
Registration  
Form**





Wednesday, September 26 – Pre-Conference  
Thursday September 27 & Friday September 28 - Full Conference  
Saturday, September 29 – Post Conference

**Do not reduce or enlarge copies of this form. No abbreviations.**

Telephone (evening)\_\_\_\_\_

**Contact: Laura Grott: (307) 632-7622**

**\*\*GUEST FEES:** Guest fees are for guests of conference attendees only. **The guests may not be working in a library.**



For planning only, please indicate the programs you'd like to attend.

Attend V	Day	Time	Program Title
	<b>FIRST SESSION</b>		
	Thursday, September 27, 2012	11:00 a.m. - 12:00 p.m.	What's New in K-12 Literature
	Thursday, September 27, 2012	11:00 a.m. - 12:00 p.m.	Emerging Tech & Emerging Trends
	Thursday, September 27, 2012	11:00 a.m. - 12:00 p.m.	Outreach Interest Group Meeting
	Thursday, September 27, 2012	11:00 a.m. - 12:00 p.m.	A Healthy Dose of Information!
	Thursday, September 27, 2012	11:00 a.m. - 12:00 p.m.	Tour de WYLD
	Thursday, September 27, 2012	11:00 a.m. - 12:00 p.m.	Quick and easy archival repairs
	Thursday, September 27, 2012	11:00 a.m. - 12:00 p.m.	Macs and Apps
	<b>SECOND SESSION</b>		
	Thursday, September 27, 2012	1:30 p.m. - 2:30 p.m.	Causing Change Without Causing Trouble
	Thursday, September 27, 2012	1:30 p.m. - 2:30 p.m.	Getting Graphic @ Your Library
	Thursday, September 27, 2012	1:30 p.m. - 2:30 p.m.	Graphic design principles for non-designers
	Thursday, September 27, 2012	1:30 p.m. - 2:30 p.m.	Changing Lives Through Literature
	Thursday, September 27, 2012	1:30 p.m. - 2:30 p.m.	21st Century Digital Learning in Schools
	Thursday, September 27, 2012	1:30 p.m. - 2:30 p.m.	Readers Advisory Interest Group
	<b>THIRD SESSION</b>		
	Thursday, September 27, 2012	3:30p.m. - 4:25 p.m.	The Teen Brain - Fact or Fiction!
	Thursday, September 27, 2012	3:30p.m. - 4:25 p.m.	Leadership Interest Group Meeting
	Thursday, September 27, 2012	3:30p.m. - 4:25 p.m.	Youth Services Interest Group Meeting
	Thursday, September 27, 2012	3:30 p.m. - 5:30 p.m.	Taping and Folding
	Thursday, September 27, 2012	3:30 p.m. - 5:30 p.m.	Library Support Staff Certification
	Thursday, September 27, 2012	3:30p.m. - 4:25 p.m.	Libraries and Information Consumers at Web-scale
	<b>FOURTH SESSION</b>		
	Thursday, September 27, 2012	4:35 p.m. - 5:30 p.m.	Old children's books spark new research
	Thursday, September 27, 2012	4:35 p.m. - 5:30 p.m.	Changing from Dewey
	Thursday, September 27, 2012	4:35 p.m. - 5:30 p.m.	EBSCO database training
	<b>FRIDAY, September 28, 2012</b>		
	Friday, September 28, 2012	6:00 a.m. - 7:00 a.m.	Stress relief - stretching it!
	Friday, September 28, 2012	7:00 a.m. - 8:00 a.m.	OCLC Update Breakfast
	Friday, September 28, 2012	7:00 a.m. - 8:00 a.m.	Teacher-Librarians Interest Group Meeting
	<b>FIRST SESSION</b>		
	Friday, September 28, 2012	9:30 a.m. - 10:30 a.m.	How to Be a Change Agent in Your Library
	Friday, September 28, 2012	9:30 a.m. - 10:30 a.m.	A Library's First Year with eBooks
	Friday, September 28, 2012	9:30 a.m. - 10:30 a.m.	Successful Community Collaborations
	Friday, September 28, 2012	9:30 a.m. - 10:30 a.m.	Fad or fab: iPads in the classroom
	Friday, September 28, 2012	9:30 a.m. - 10:30 a.m.	40 YA titles in 40 minutes
	<b>SECOND SESSION</b>		
	Friday, September 28, 2012	11:00 a.m. - 12:00 p.m.	Unlocking the Mystery of Family History
	Friday, September 28, 2012	11:00 a.m. - 12:00 p.m.	Library Instruction Pecha Kucha
	Friday, September 28, 2012	11:00 a.m. - 12:00 p.m.	School and Library cooperation
	Friday, September 28, 2012	11:00 a.m. - 12:00 p.m.	Library Taxing Districts
	Friday, September 28, 2012	11:00 a.m. - 12:00 p.m.	Know Your Audience
	Friday, September 28, 2012	11:00 a.m. - 12:00 p.m.	Collection Management
	<b>THIRD SESSION</b>		
	Friday, September 28, 2012	2:00 p.m. - 3:00 p.m.	Laughter at the library
	Friday, September 28, 2012	2:00 p.m. - 3:00 p.m.	Technical Services Interest Group Meeting
	Friday, September 28, 2012	2:00 p.m. - 3:00 p.m.	Library Instruction Interest Group
	Friday, September 28, 2012	2:00 p.m. - 3:00 p.m.	Reaching Out
	Friday, September 28, 2012	2:00 p.m. - 3:15 p.m.	Wyoming Unemployment Assistance
	Friday, September 28, 2012	2:00 p.m. - 6:00 p.m.	Trustee Topics Roundtable
	<b>FOURTH SESSION</b>		
	Friday, September 28, 2012	3:15 p.m. - 4:15 p.m.	What the Tech is That?
	Friday, September 28, 2012	3:15 p.m. - 4:15 p.m.	Wyoming Book Awards/Literacy
	Friday, September 28, 2013	3:15 p.m. - 4:15 p.m.	Get Your Game On!